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## Mikrona Group Acquires FTC Dental

Baar, Switzerland (ots/PRNewswire) -

*Mikrona Group AG, a leading Swiss provider of solutions for orthodontics and digital dentistry, has acquired FTC Frey Trading & Consulting Sàrl and its affiliated training platform, MYDENTALEXPERT Sàrl. Mikrona Group is part of Healthcare Holding Schweiz AG, which is managed by Winterberg Advisory and KKA Partners.*

Healthcare Holding Schweiz AG, through its subsidiary Mikrona Group AG, has completed the acquisition of FTC Frey Trading & Consulting Sàrl, based in Crans-près-Céligny, and the associated online training platform MyDentalExpert Sàrl, located in St-Cergue, in the Swiss canton of Vaud. Founder Bernhard Frey, a widely recognized expert in root canal treatment and dental preservation, will retain a stake in both companies and continue as Managing Director. For nearly two decades, FTC Dental has been a specialist in endodontics, offering a comprehensive portfolio including shaping instruments, bioceramic materials, obturation devices, dental microscopes, and loupes. FTC also provides practical, hands-on training in digital, hybrid, and in-practice formats.

Fabio Fagagnini, CEO of Healthcare Holding Schweiz and Mikrona Group, commented: "FTC Dental is a well-known brand among dental professionals. Their unique combination of high-quality products and practical training perfectly complements our group of specialist providers in orthodontics and dentistry. This acquisition enhances our ability to deliver superior consulting and expertise—something few others can offer in such technically demanding areas."

Bernhard Frey, Managing Director of FTC Dental, added: "I'm delighted to have found the right growth partner in Mikrona Group and Healthcare Holding Schweiz. The Swiss dental market is under increasing cost pressure and urgently needs high-quality, cost-efficient alternatives and generics in endodontics. Our solutions benefit both dentists and patients. Many dental clinics, DSOs and universities are already using our products—and we welcome all inquiries for product trials or in-practice training."

### About FTC Frey Trading & Consulting Sàrl and MyDentalExpert Sàrl

Founded in 2005 and headquartered in Crans-près-Céligny, FTC Frey Trading & Consulting Sàrl is a specialized supplier of high-quality endodontic products for dentists and endodontists across Switzerland, known for its responsive service and comprehensive education offerings. Operating under the brand FTC Dental, the company provides cutting-edge instruments, accessories, and clinical training. Founded in 2022, MyDentalExpert Sàrl, based in St-Cergue, complements the portfolio with a digital platform offering practical online and hybrid courses for dental professionals. Both companies are committed to Swiss quality, customer focus, and empowering dental practitioners with the tools and knowledge for modern dentistry. Under the leadership of founder Bernhard Frey, they have established themselves as trusted partners in the dental field.

### About Mikrona Group AG

Headquartered in Schlieren, Switzerland, Mikrona Group AG has been a leading provider of innovative solutions for orthodontists and dentists since 1959. The group unites the brands Mikrona, Ortho Walker, and Dental Axess and stands for Swiss quality, technological excellence, and close customer relationships. Mikrona is renowned for its state-of-the-art treatment units, considered among the most innovative and high-end systems for orthodontics across Europe. Ortho Walker distributes a wide range of orthodontic products from nearly all major manufacturers and is the clear market leader in Switzerland. Dental Axess expands the offering with a comprehensive portfolio of digital solutions for dental technicians, dentists, and orthodontists. With an integrated approach across the entire value chain and a strong commitment to professional education, Mikrona Group positions itself as a strategic partner to forward-looking, technology-driven dental and orthodontic practices.

### About Healthcare Holding Schweiz AG

Healthcare Holding Schweiz AG is a Buy, Build & Technologize platform and a leading provider of medical technology products and services in Switzerland. The group is based in Baar and pursues an ambitious growth strategy through acquisitions, often in the context of succession arrangements, partnerships, and organic growth. Healthcare Holding Schweiz and its group companies are committed to the highest standards of innovation and customer satisfaction. The group consistently leverages technology to make business processes safer and more efficient. As a market leader, the company sets new standards for the industry and offers employees attractive development opportunities. All of the management team holds shares in Healthcare Holding Schweiz, thus forming a dynamic community of entrepreneurs. Since 2023, the group has been led by CEO Fabio Fagagnini.

### About KKA Partners

Founded in 2018, KKA Partners is a Berlin-based lower mid-market private equity firm that invests in leading companies in Germany, Austria and Switzerland – the so-called "Mittelstand". The Founding Partners all have a deep-rooted family and professional heritage in the Mittelstand developed over 20 years in working closely with Mittelstand companies. KKA is at the forefront of the next wave of value creation through Technology Enabled Transformation of the Mittelstand.

## About Winterberg Advisory GmbH and Winterberg Group AG

Winterberg Group AG, based in Zug, operates as an independent family office for its founders. Winterberg mainly invests in SMEs in the German-speaking region and selectively considers investments in startups and real estate. Winterberg Advisory GmbH is a general partner and fund manager regulated by the German BaFin. Winterberg Advisory has launched numerous private equity funds and is invested in Healthcare Holding Schweiz AG through its funds Winterberg Investment VIII and Winterberg Investment IX. The two Partners and Executive Directors, Fabian Kröher and Florian Brickenstein, manage Healthcare Holding Schweiz AG via its board of directors.

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Note for Editors: Please reference Healthcare Holding Schweiz AG for any provided quotes and information.

For more information:

For more information about FTC Dental, visit [www.ftcdental.ch](http://www.ftcdental.ch) und [www.mydentalexpert.ch](http://www.mydentalexpert.ch).

For more information about Healthcare Holding Schweiz AG, visit [www.healthcare-holding.ch](http://www.healthcare-holding.ch).

For more information about the portfolio companies of Healthcare Holding, visit [www.senectovia.ch](http://www.senectovia.ch), [www.winthermedical.ch](http://www.winthermedical.ch), [www.mikrona.ch](http://www.mikrona.ch), [www.orthowalker.ch](http://www.orthowalker.ch), [www.mcm-medsys.ch](http://www.mcm-medsys.ch), [www.naropa-reha.ch](http://www.naropa-reha.ch), [www.mvb-medizintechnik.ch](http://www.mvb-medizintechnik.ch), [www.dentalaxess.com](http://www.dentalaxess.com), [www.effectum-chrep.com](http://www.effectum-chrep.com), [www.schaublin-medica.ch](http://www.schaublin-medica.ch), [www.cdpswiss.com](http://www.cdpswiss.com), [www.aestheticbedarf.ch](http://www.aestheticbedarf.ch), [www.inomedicalsolutions.ch](http://www.inomedicalsolutions.ch).

For more information about KKA Partners visit [www.kkapartners.com](http://www.kkapartners.com) and about Winterberg [www.winterberg.group](http://www.winterberg.group).

This press release is issued and distributed by Winterberg Advisory GmbH on behalf of Healthcare Holding Schweiz AG.

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