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Debtist opens office in United Kingdom: Digital debt collection now also in the British market



London (ots) -

<u>Debtist</u>, one of Europe's leading providers of digital debt collection for B2B and B2C, continues its growth by opening an office in London. With its market entry in July, the company strengthens its presence in Western Europe and gains access to another key market.

"From the very beginning of Debtist, we knew the UK had to be a cornerstone of our growth journey. We're incredibly proud – and grateful – that we made it happen so early on," says <u>Matteo Benedetti</u>, Co-Founder of Debtist.

The expansion into the UK is part of Debtist's strategy to scale its AI-powered receivables solution across Europe. As a major financial market, the UK offers strong potential for digital innovation in debt collection.

The UK launch is supported by <u>Benedetta Arese Lucini</u>, Debtist's Non-Executive Director and one of its earliest investors. FCA-approved and experienced in financial regulation, she brings valuable market knowledge and strategic guidance to the expansion.

"From the moment I invested in Debtist, I was deeply inspired by the founding team's vision. I saw clear potential for the company's value to resonate across every European market – and I'm especially excited to support their expansion into the UK," says Benedetta.

Debtist's local approach combines automation, AI, and close collaboration with UK-based partners. For clients, this means a frictionless, digital-first collection process – fully aligned with local standards.

About Debtist

Founded in 2023 and based in Frankfurt, Debtist provides digital debt collection solutions that rethink traditional receivables management. Through automation, AI, and seamless integration into existing systems, clients benefit from full transparency and efficiency across the entire process – from payment reminders to legal action. With a customer-centric and collaborative approach, Debtist is shaping the future of debt collection across Europe.

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Debtist Co-Founder Tony Zabel (left) und Matteo Benedetti (right). / More information via ots and www.presseportal.de/en/nr/178729 / The use of this image for editorial purposes is permitted and free of charge provided that all conditions of use are complied with. Publication must include image credits.

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