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Healthcare Holding Switzerland Acquires Aestheticbedarf

Baar, Switzerland (ots/PRNewswire) -

Healthcare Holding Schweiz AG, a leading provider of services and distributor of medical technology in Switzerland, has expanded its portfolio with the acquisition of Aestheticbedarf AG. Healthcare Holding Schweiz is managed by Winterberg Advisory GmbH.

Healthcare Holding Schweiz AG has successfully closed the acquisition of Aestheticbedarf AG, headquartered in Affoltern, an ISO-certified company specializing in exclusive yet affordable branded products for aesthetic applications. Their extensive portfolio features solutions such as hyaluronic treatments, laser systems, IPL, microneedling, cryolipolysis, mesotherapy, radiofrequency, deep cleansing technologies, and consumables.

Fabian Kröher, Chairman of the Board at Healthcare Holding Schweiz and Partner at Winterberg, shared his excitement: *"Aestheticbedarf AG strengthens our newly established Medical Beauty platform alongside CDP Swiss AG and CDP Austria GmbH. With its philosophy that quality does not always have to be expensive, the company reaches a wide range of users across Switzerland. We are thrilled to launch this segment with full force, backed by now three portfolio companies."*

Pascal Hauser, Managing Director of Aestheticbedarf AG, added: *"We look forward to an exciting collaboration within the group. Without a doubt, we will continue our success story together with Healthcare Holding Schweiz – the entire team is highly motivated! By joining forces with other companies in the group, we will deliver even better offerings to our customers."*

About Aestheticbedarf AG

Aestheticbedarf AG, based in Affoltern am Albis, represents exceptional progress in aesthetic treatment technologies. The company exclusively distributes products that meet rigorous Swiss and European standards, including devices for treatments such as hyaluronic applications, laser systems, IPL, microneedling, cryolipolysis, mesotherapy, radiofrequency, deep cleansing technologies, and consumables. Its focus lies on offering affordable, high-quality branded products. Sustainability and forward-thinking technological advancements remain the company's top priorities.

About Healthcare Holding Schweiz AG

Healthcare Holding Schweiz AG is a Buy, Build & Technologize platform and a leading provider of medical technology products and services in Switzerland. The group is based in Baar and pursues an ambitious growth strategy through acquisitions, often in the context of succession arrangements, partnerships, and organic growth. Healthcare Holding Schweiz and its group companies are committed to the highest standards of innovation and customer satisfaction. The group consistently leverages technology to make business processes safer and more efficient. As a market leader, the company sets new standards for the industry and offers employees attractive development opportunities. All of the management team holds shares in Healthcare Holding Schweiz, thus forming a dynamic community of entrepreneurs. Since 2023, the group has been led by CEO Fabio Fagagnini.

About Winterberg Advisory GmbH and Winterberg Group AG

Winterberg Group AG, based in Zug, operates as an independent family office for its founders. Winterberg mainly invests in SMEs in the German-speaking region and selectively considers investments in startups and real estate. Winterberg Advisory GmbH is a general partner and fund manager regulated by the German BaFin. Winterberg Advisory has launched numerous private equity funds and is invested in Healthcare Holding Schweiz AG through its funds Winterberg Investment VIII and Winterberg Investment IX. The two Partners and Executive Directors, Fabian Kröher and Florian Brickenstein, manage Healthcare Holding Schweiz AG via its board of directors.

For press inquiries, please contact presse@healthcare-holding.ch

Note for Editors: Please reference Healthcare Holding Schweiz AG for any provided quotes and information.

For more information:

For more information about Aestheticbedarf AG, visit www.aestheticbedarf.ch

For more information about Healthcare Holding Schweiz AG, visit www.healthcare-holding.ch

For more information about the portfolio companies of Healthcare Holding, visit www.senectovia.ch, www.winthermedical.ch, www.mikrona.ch, www.orthowalker.ch, www.mcm-medsys.ch, www.naropa-reha.ch, www.mvb-medizintechnik.ch, www.dentalaxess.com, www.effectum-chrep.com, www.schaublin-medica.ch, www.cdpswiss.com

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