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OpenAI Expands to Germany

*Berlin (ots) -**The American artificial intelligence software giant is planning its first German office in Munich.*

The company, best known as the creator of the chatbot ChatGPT, said that the new office would open in the coming months. As one reason for its expansion, OpenAI cited the fact that, in Europe, Germany has the greatest number of users, paying subscribers and API developers building on OpenAI's technology.

"Germany is renowned for its technical expertise, academic excellence and industrial innovation," said OpenAI CEO and co-founder Sam Altman in a statement. "So it's no surprise it has become a world leader in AI adoption. Opening our first office in Germany means we can help even more people, businesses, institutions benefit from AI's possibilities."

The company had been in discussions with high-ranking German officials since 2023. Germany Trade & Invest consulted on the firm's expansion.

OpenAI's new home in southern Germany comes after the firm opened offices in Paris, Brussels and Dublin. It also follows major business investments made in Germany by IT heavyweights such as Apple, Amazon, Google and IBM and the enactment of the European Union AI Act.

"The EU has created a solid regulatory framework so that companies producing AI applications here know that they will meet standards around the world," says Robert Hermann, CEO of Germany Trade & Invest. "OpenAI's selection of Munich as its new office location underscores the central importance of Germany, Europe's largest market, in European artificial intelligence. And it's a major sign of Munich's growing significance as a deeptech hub."

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Contact:

Jefferson Chase, Senior Communications Manager, Germany Trade & Invest, Friedrichstrasse 60, 10115 Berlin, Germany.
jefferson.chase@gtai.de
+49 30 200099170

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