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ROVEMA and POLO Join Forces for a New Path in Packaging Solutions Through Regional Collaboration

Fernwald, Vienna (ots) -

ROVEMA, global leader in packaging machinery, announces a strategic partnership with POLO. This collaboration will extend ROVEMA's market reach and international presence through POLO's extensive services and network in CEE, Caucasus, Central Asia, and Eastern Africa.

United for Growth: A Partnership Focused on Regional Excellence This partnership will provide ROVEMA with a strong local salesforce and high-quality customer care, enhancing the company's ability to deliver tailored solutions that address specific customer needs. By leveraging POLO's professional local market expertise, ROVEMA's customers will benefit from faster response times, a deeper understanding of local needs, and expert guidance in packaging technologies. Together, these capabilities will expand ROVEMA's commitment to exceptional customer service.

POLO's customers, in turn, will have access to ROVEMA's extensive range of innovative packaging solutions, which strengthen this collaborative effort. The company provides advanced dosing systems (including volumetric, gravimetric, and combined methods), vertical form-fill-seal machines, block packing machines, cartoning machines, and final packaging machines.

ROVEMA's focus on assisting producers in the automation of their packaging processes facilitates seamless operations, rendering ROVEMA and POLO optimal partners for a multitude of packaging requirements across diverse industrial sectors.

Michael Reisner, CEO of POLO, emphasized the strategic importance of the partnership: "This collaboration enables tailored solutions and exceptional support through a strong local network, optimizing operations and ensuring high-quality service continuity. It marks a significant step for both companies, ensuring customers receive excellent packaging solutions and personalized attention in their local markets."

Florian Lude, CSO of ROVEMA: "We are proud to have gained an established and strong partner in POLO and to be able to jointly ensure extensive market coverage and excellent customer service in the Eastern European sales territories."

Together, POLO and ROVEMA are not just addressing current market demands—they are setting new standards for customer-focused service and innovation, driving growth and expanding possibilities within the packaging industry.

Website of POLO: <https://polo-ag.com/>

Website of ROVEMA: <https://www.rovema.com>

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