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AP, dpa to launch new Arabic news service



Hamburg (ots) -

The Associated Press and German press agency dpa today announced they will launch an Arabic news wire comprising text stories from both news agencies.

The news wire, called the Global Arabic News Service, will provide over 200 Arabic language news stories from AP and dpa each day, from the Middle East, Europe, the U.S. and elsewhere around the world.

"AP and dpa have a longstanding and important relationship grounded in a shared commitment to fact-based journalism," says AP President and CEO Daisy Veerasingham. "This innovative service is an important step toward serving this increasingly influential and growing region with independent, accurate and nonpartisan reporting at an even greater scale."

"The fact that we are expanding and deepening our long-standing good cooperation with AP with this new service is an important signal for the Arab market," says dpa CEO Peter Kropsch. "Two leading independent agencies are joining forces to provide a new service that underlines the strengths of both partners: dpa's in-depth European perspective and AP's proven global reporting."

"With its strong roots in the region and its extensive network of correspondents, dpa is a recognized independent voice in the Arab world," says dpa editor-in-chief Sven Gösmann. "Together with AP, we want to further strengthen this position and expand it journalistically."

The stories available through the Global Arabic News Service will be clearly labeled with the originating news agency. The service is set to launch on Oct. 15.

About AP

The Associated Press is an independent global news organization dedicated to factual reporting. Founded in 1846, AP today remains the most trusted source of fast, accurate, unbiased news in all formats and the essential provider of the technology and services vital to the news business. More than half the world's population sees AP journalism every day. Online: www.ap.org

About DPA

The German Press Agency (dpa) was founded in 1949 and is one of the world's leading independent news agencies. dpa supplies media groups, companies and organisations with editorial content. This includes texts, photos, videos, graphics, radio reports and other formats. As an internationally active agency, dpa reports in seven languages. Approximately 1,000 journalists work from around 140 locations in Germany and abroad. Around 170 German media companies are dpa shareholders. The dpa editorial team works according to the principles laid down in the dpa statutes: independent of world views, commercial enterprises or governments. The central editorial office, headed by Editor-in-Chief Sven Gösmann, is located in Berlin. The executive board, headed by CEO Peter Kropsch, is based at the company's headquarters in Hamburg. The chairman of the supervisory board is Daniel Schöningh (Ippen Media Group, Munich).

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Medieninhalte



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