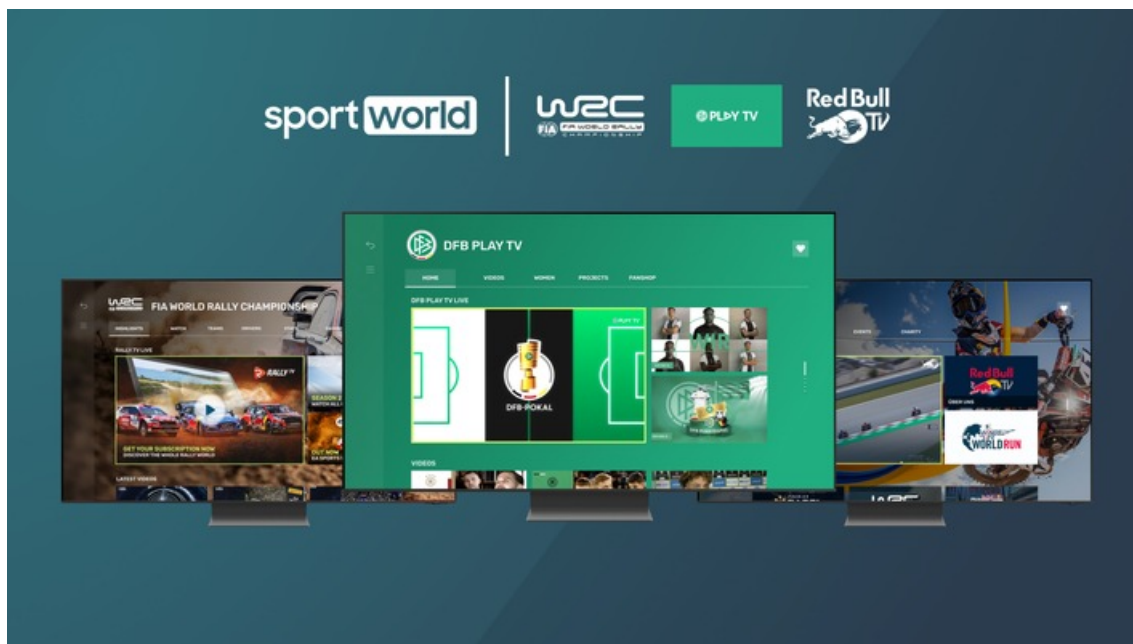


28.05.2024 – 08:40 Uhr

Sportworld Announces Major Content Partnerships with DFB Play TV, FIA World Rally Championship, and Red Bull TV



Munich (ots) -

- DFB Play TV, FIA World Rally Championship, and Red Bull TV now live on Sportworld
- Sportworld is the first platform to globally distribute the new DFB Play TV channel
- Sportworld highlights rights holders in dedicated Branded Zones with additional content and features

Sportworld, the disruptive sports streaming platform, proudly announces the integration of the new German Football Association's FAST channel "DFB Play TV" in 65 countries globally, the "FIA World Rally Championship" with all live races via "Rally.tv" in 74 countries, and "Red Bull TV" in Germany and Austria, further underlining its position as the fan-centric destination for sports fans and rights holders worldwide.

Sportworld leads the Way in Sports Aggregation

Sportworld revolutionizes the sports streaming experience by aggregating global sports content. Beyond simple channel integration, Sportworld offers fans immersive experiences in individual branded zones, featuring additional content, features, and data. Fans can additionally enjoy exclusive content from competitions, clubs, and even athletes, making Sportworld much more than just a streaming service.

All Sports in one Place

Sportworld provides access to both free and pay channels, over 10,000 highlight clips, programming information from more than 2,850 channels globally, and statistics for over 200,000 sporting events per year. The Sportworld app is available on Samsung Smart TVs, LG Smart TVs, and mobile devices running iOS and Android, reaching active users in 205 countries around the world.

For more information, please visit <https://sportworld.tv> or contact press@b1smarttv.com.

DFB Play TV: German Football at Your Fingertips

Find out more here: <https://www.dfbplay.tv/vod/vod.1737-fast-channel-dfb-play-tv>

World Rally Championship: Experience the Thrill of the Races with Rally.TV

Find out more here: <https://www.wrc.com/>

Red Bull TV: Dive into a World Beyond the Ordinary

Find out more here: <https://www.redbull.com/de-de/discover>

Contact:

Stephan Zurawski
Vice President Marketing & New Business
Mail: Stephan.Zurawski@b1smarttv.com

Medieninhalte



New global Content Channels on the Sportworld App: DFB Play TV, Rally.TV by World Rally Championship, and Red Bull TV // B1 SmartTV GmbH / More information via ots and www.presseportal.de/en/nr/163261 / The use of this image for editorial purposes is permitted and free of charge provided that all conditions of use are complied with. Publication must include image credits.

Original content of: B1 SmartTV, transmitted by news aktuell

Diese Meldung kann unter <https://www.presseportal.de/en/pm/163261/5788504> abgerufen werden.