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PR // Application phase for the 2024 Energy Efficiency Award has begun



Innovative energy projects wanted: Application phase for the 2024 Energy Efficiency Award has begun

The search for outstanding ideas and successes has begun. Companies now have the opportunity to submit their innovative projects and concepts to the German Energy Agency's (dena) for consideration for an Energy Efficiency Award. This prestigious award is presented under the patronage of the Federal Minister for Economic Affairs, Robert Habeck.

Berlin, Germany, 9 April 2024. The application phase for dena's prestigious Energy Efficiency Award has begun. dena will again be looking for outstanding energy and CO₂-saving projects from companies in 2024. The focus of the international award is on pioneering approaches to climate neutrality and the transformation of industry and commerce. The award is sponsored by the Federal Ministry for Economic Affairs and Climate Action (BMWK).

Corinna Enders, Chairperson of the dena Management Board, emphasises: 'The Energy Efficiency Award is one of the most prestigious awards in the business world. As a road map towards climate neutrality, this future-oriented prize focuses on companies whose innovations and commitment can serve as role models, regardless of their size or sector. Our aim is to offer these companies a platform for their achievements and to encourage other companies to consistently implement the energy transition in their operations. Every application is a clear statement in favour of climate protection.'

dena will present outstanding competition entries in four different categories with the 2024 Energy Efficiency Award. The winners not only receive an award, but are also honoured with an award-winning film that vividly illustrates the significance of their project. In addition, a special prize of 5,000 euros will be awarded to a small or medium-sized company. Both the nominees and the award winners have the honour of bearing the EEA seal and will be publicly recognised at an award ceremony at the dena Energy Transition Congress in Berlin on 11 November.

Companies of all sizes and from all sectors in Germany and abroad have time until 7 June 2024 to apply for the Energy Efficiency Award (www.energyefficiencyaward.de). Participation is possible in four competition categories:

1. **Think Big! Complex energy transition projects:** This category calls for systemic thinking and integrated solutions for the energy transition. Applications can include measures to save primary energy and to optimise the overall system, including projects in which a large number of measures have been coordinated.
2. **From clever to digital! The broad spectrum of energy efficiency:** In this category, companies can submit projects that demonstrate an increase in energy efficiency through digitalisation, control and regulation technology, energy-efficient cross-sectional technologies or software solutions for energy controlling and management.
3. **Achieving more together! Energy services as an enabler of the energy transition:** This category recognises energy efficiency or energy transition projects in which there is a focus on good cooperation. The contribution of the energy service provider can lie in the design and financing of a highly efficient system or energy efficiency-enhancing operational management, for example.
4. **Moving forward! Concepts for a climate-neutral future:** In this category, companies can submit their concepts that demonstrate how the path to climate neutrality and the transformation of industry can succeed based on a concrete example of implementation.

Awards ceremony at the dena Energy Transition Congress

A panel of experts from science, business, media and politics selects the most promising projects and concepts. The winners of the four different categories will be announced during the dena Energy Transition Congress in Berlin. And for the Moving Forward! category, the winner is even selected by the audience.

About the Energy Efficiency Award

The Energy Efficiency Award (EEA) is a showcase of tangible successes for the energy transition and climate protection. The German Energy Agency (dena) has been giving out the award since 2007, and it is sponsored by the German Federal Ministry for Economic Affairs and Climate Action (Bundesministerium für Wirtschaft und Klimaschutz, BMWK). Since then, more than 1,500 companies have submitted entries. The examples demonstrate how we can reduce our dependence on fossil fuels and alleviate the threat of price increases.

All information on free participation in the competition, the conditions of participation, the online application form, answers to frequently asked questions, information on the winners from recent years and other examples of good practice in energy saving can be found at www.EnergyEfficiencyAward.de.

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