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# Climate-Tech Start-Up EcoNetix secures 7-digit Seed Investment Round

Vienna (ots) -

In March 2024, the Vienna based climate-tech start-up EcoNetix secured a 7-digit seed investment round comprising lead investor Voltares Ventures, Persistent and asc impact.

EcoNetix develops a data-driven tech solution for monitoring and tracking CO2 savings (dMRV) and is building a global carbon credit portfolio. With local partners, EcoNetix develops and certifies large-scale reforestation, coastal restoration, and renewable energy projects in Africa. According to consulting powerhouse McKinsey & Company the CDR market is expected to grow substantially in the next years and could be worth up to \$ 1.2 trillion by 2050.

"Our mission is to save 100 million tons of CO2eq by 2030 and bring back trust into the carbon market" say managing directors Jakob Zenz (Founder and CEO) and Paul Nimmerfall (Co-Founder and COO), adding "the carbon market was rightly criticized in the past for lacking transparency, we have started EcoNetix to change that". David Salzgeber (Co-Founder and CTO) specifies that "b eing able to gather live data from very remote places is a real game changer. Through our tech solution we collect huge amounts of data via satellites, on-ground sensors, cameras, and weather stations. This ensures high-quality carbon credits".

EcoNetix currently is active in 6 countries on 3 continents (Tanzania, DRC, Kenya, Angola, UAE, and EU) and employs over 150 people with its project partners worldwide. Following this seed round the management plans to grow the core team from 5 to 15 employees and open 9 country desks within the remaining 9 months of 2024.

The Seed Round has been lead by Voltares Ventures, co-lead by Persistent and financially supported by asc impact.

#### About the investors:

**Voltares** is a group of companies dedicated to clean energy, based in Vienna. Voltares responds to the climate crisis by developing renewable energy projects in the Global South, and by investing into climate tech companies.

"We are excited to partner with EcoNetix to join the ongoing transformation of the CO2 savings market towards a more transparent, efficient and impactful monitoring. As investors and developers with ongoing projects in Georgia, India and Sri Lanka we eagerly anticipate utilizing the EcoNetix platform from the first moment on."

### - Cornelius Patt, Founder & CEO

**Persistent**, founded in 2012, is Africa's Climate Venture Builder. Persistent is a leader and pioneer investor in the off-grid energy and e-mobility sectors in Sub-Saharan Africa, with over 25 early-stage investments in pay-as-you-go (PAYG) solar distributors, commercial and industrial solar (C&I), mini-grid developers, technology enablers and e-mobility companies. Persistent has contributed to improving 5 million lives, powering 600,000 households, avoiding over one million tons of CO2e, and creating 15,000 jobs.

"EcoNetix represents the newest generation of innovative carbon project development companies, complementing our existing portfolio and unlocking new revenue streams for the broader climate sector in Africa. We believe companies like Econetix will make carbon markets reliable and trustworthy again and enable carbon finance to accelerate the vital transition required for climate change mitigation. We are also excited to get exposure to the African nature-based solutions space through their work."

### - Tobias Ruckstuhl, Managing Partner

asc impact is an impact fund with investments into sustainable forestry and agriculture in Sub-Saharan Africa.

"We see EcoNetix' mission as crucial for the success of the broader carbon market. In a short time Jakob, Paul and their team have shown great initiative and ethics on the ground. They combine creative solutions to problems of the carbon markets and are putting in the hard work wherever it is needed. We were able to compare their work to many other firms: It is our conviction that EcoNetix can deliver high-value and transparent carbon certificates. We are happy to support the Seed Round with a substantial financial commitment in order to strengthen our partnership."

## - Karl Kirchmayer, Managing Partner

Contact:

Jakob Zenz Managing Director Founder & CEO jakob@econetix.net

## +43 664 2559924

Paul Nimmerfall Managing Director Co-Founder & COO paul@econetix.net +43 664 2409442

EcoNetix GmbH www.econetix.net

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