



Johnnie Walker

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BALMAIN AND OLIVIER ROUSTEING TOAST TO PARIS WOMEN'S FASHION WEEK WITH A JOHNNIE WALKER BLUE LABEL CUSTOM COCKTAIL AT THE POST-SHOW CELEBRATION AT LE BRISTOL

Paris (ots/PRNewswire) -

Olivier Rousteing and Balmain celebrated their Paris Women's Fashion Week Fall-Winter 2024 show with an intimate after party hosted at Le Bristol, **toasting with a JOHNNIE WALKER BLUE LABEL** custom cocktail.

Olivier Rousteing's closest friends – including global fashion, music, film and entertainment notables – danced the night away, celebrating the designer's latest collection with a curated selection of **JOHNNIE WALKER BLUE LABEL** cocktails.

WHO: Olivier Rousteing, Alessandra Ambrosio, Taylor Hill, Tina Leung, Ashley Park, Jordan Hames, Hande Erce, Paul Forman, and other special guests.

WHERE: Le Bristol, Paris

WHEN: Wednesday, 28th February 2024

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Please drink responsibly and please do not forward to anyone under the legal purchase age.

NOTES TO EDITORS

About Johnnie Walker:

Johnnie Walker is the world's number one Scotch Whisky brand (IWSR 2022), enjoyed by people in over 180 countries around the world. Since the time of its founder, John Walker, those who blend its whiskies have pursued flavour and quality above all else. Today's range of award-winning whiskies includes Johnnie Walker Red Label, Black Label, Double Black, Green Label, Gold Label Reserve, Aged 18 Years and Blue Label. Together they account for over 21 million cases sold annually (IWSR, 2022), making Johnnie Walker the most popular Scotch Whisky brand in the world.

About Diageo:

Diageo is a global leader in beverage alcohol with an outstanding collection of brands across spirits and beer categories. These brands include Johnnie Walker, Crown Royal, J&B and Buchanan's whiskies, Smirnoff, Ciroc and Ketel One vodkas, Captain Morgan, Baileys, Don Julio, Tanqueray and Guinness.

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