

18.01.2024 - 13:49 Uhr

## On a journey through time in the land of the pharaohs



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Discovering the cultural treasures of Egypt with Steigenberger Hotels & Resorts

**Frankfurt am Main, 18 January 2024** - Egypt is considered the cradle of civilization. The itinerary of any “bucket list” trip to Egypt practically writes itself. A new addition is the **Grand Egyptian Museum** in Giza near Cairo, where the first public areas such as the Grand Hall with the statue of Ramses II and the gardens can already be visited. Once fully opened, the world's largest archaeological museum will be home to fascinating exhibits such as Tutankhamun's golden death mask, which will inspire guests to trace the footsteps of the ancient Egyptians – a journey to the distant past through a facility 50 hectares in size.

The new museum is just a few minutes away from the **Steigenberger Pyramids Cairo** hotel. The hotel truly lives up to its name: Guests enjoy a direct view of the imposing **Pyramids of Giza**, the only one of the seven wonders of the antique world which still stands. The **Great Sphinx of Giza**, the construction of which remains a mystery today, is also located in the direct vicinity of the pyramids.

The **Steigenberger Hotel El Tahrir**, located in the heart of Cairo's city center, also offers a vibrant cultural scene. The **Egyptian Museum Cairo**, which is the oldest archaeological museum in the Middle East, is located just a five-minute walk away from the hotel and offers fascinating insights into Egyptian culture, art, and traditions.

Driving along the Nile River to the south will take travelers to the city of **Luxor**, a must on any cultural journey through Egypt. Thebes, once the pharaohs' capital city and now one of seven UNESCO World Heritage Sites in Egypt, was located in this area. The **Luxor Temple** and the **Karnak Temple** are impressive reminders of this era. The final resting places of Egyptian pharaohs like Tutankhamun – whose grave was discovered in 1922, making the young king world famous – can be found in the famous **Valley of the Kings** on the west side of the Nile. The **Steigenberger Resort Achi** and the **Steigenberger Nile Palace**, both great home bases for discovering the city and surrounding area, are located in Luxor and offer a panoramic view of the world's longest river. Anyone who wants to discover Luxor from a different perspective can float high above the city in a hot air balloon or enjoy a picturesque view of the historic area and its rich cultural heritage on a trip in a Faluke, a traditional wooden sailboat.

Traveling north from Cairo towards the Mediterranean will take visitors to the harbor city of **Alexandria**, founded by Alexander the Great, where they can view cultural treasures from Egypt's Greek and Roman past. The **Steigenberger Cecil Hotel** offers a premium location directly beside the harbor. The **Qaitbay Citadel**, which today houses a maritime museum and other treasures, is a must on any sightseeing tour through Alexandria. This was once the site of the famous Lighthouse of Alexandria, which was considered one of the seven wonders of the antique world alongside the Pyramids of Giza. Other famous sights, located just a short walk away from the hotel, include the **Amphitheater**, the only open amphitheater of its kind in Egypt, as well as the **Bibliotheca Alexandrina**, a reinterpretation of what was once the most important library in the ancient world.

For further information and booking, please see: [www.hrewards.com](http://www.hrewards.com)

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### Medieninhalte



*Steigenberger Nile Palace with hotel jetty and panoramic view of the Nile © Steigenberger Hotels GmbH*



*Deluxe room Steigenberger Pyramids Cairo with view of the Pyramids of Giza © Steigenberger Hotels GmbH*



*Steigenberger Resort Achi on the Nile in Luxor © Steigenberger Hotels GmbH*



*Twin bedroom Steigenberger Hotel El Tahrir © Steigenberger Hotels GmbH*



*Restaurant in the Steigenberger Cecil Hotel with view of the Mediterranean © Steigenberger Hotels GmbH*



*Junior Suite Steigenberger Cecil Hotel © Steigenberger Hotels GmbH*

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