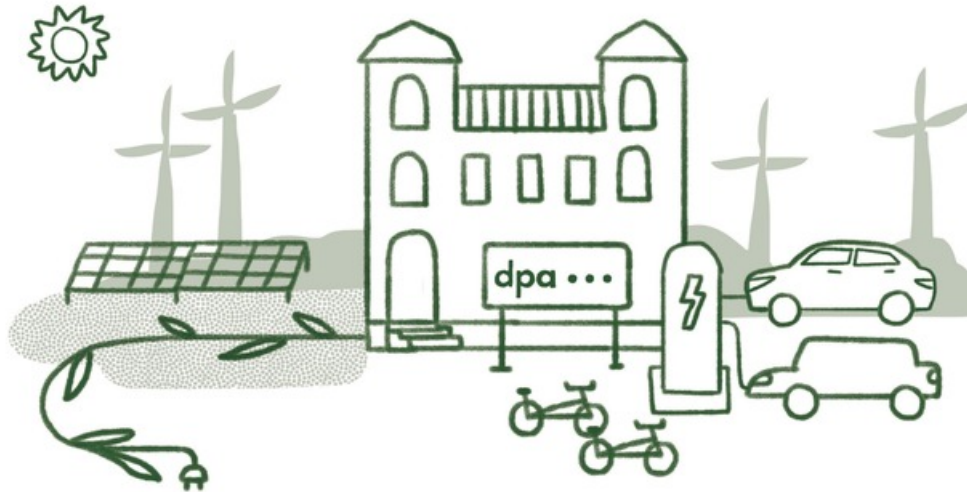


28.09.2023 – 13:00 Uhr

dpa publishes first sustainability report - mobility biggest source of CO2



Hamburg (ots) -

Germany's largest news agency today published its Sustainability Report 2022. In doing so, dpa is focusing on social, ecological, and economic fields of action (People, Planet, Prosperity). The major sources of CO2 pollution within the company are emissions from business travel and commuting. The dpa sustainability report is freely accessible and is available digitally in both German and English.

"As a company, dpa assumes a multi-layered responsibility towards society. This includes not only the provisions of independent and fact-based news, but also acting sustainably at all levels," says dpa CEO Peter Kropsch. "We want to protect the livelihoods of future generations and promote equal opportunities and diversity. We also want to seize the business opportunities that a sustainable orientation offers dpa," Peter Kropsch continues.

Business travel and commuting are key areas where dpa can achieve a reduction in its carbon footprint, according to the report. It found that business travel last year generated 1,071 tonnes of CO2, while commuting generated 240 tonnes. Power supply also accounts for a noticeable share of emissions at 674 tonnes. District heating (221 tonnes), electronics (178 tonnes), and the vehicle fleet (105 tonnes) were of secondary importance. In total, dpa emitted 2,532 tonnes of CO2. To completely offset this amount, it would be necessary to plant around 200,000 trees. This is the equivalent of 284 football pitches. The emissions were calculated according to the Greenhouse Gas Protocol (GHG). In addition, dpa is now paying more attention to purchasing resource-saving computers and equipment and increasing the share of e-mobility in its vehicle fleet.

The basis of this CO2 analysis is the core company dpa GmbH and the employees working at its locations in Hamburg, Berlin, Frankfurt, Düsseldorf, Munich, and Stuttgart (system boundaries). According to the Annual Report 2022, dpa GmbH has 697 employees. The aim is to reduce the CO2 footprint to a necessary minimum in the coming years. Starting in 2023, figures are expected to be collected from the entire dpa group, including its subsidiaries.

Starting with the 2022 report, dpa will present annual figures to the industry to document the progress of the company's sustainable orientation. Reporting for the next two years will still be voluntary. With the Sustainability Report 2025, the legal obligation to report according to ESRS (European Sustainability Reporting Standards) will take effect.

In addition to establishing a long-term sustainability process, dpa has already started to implement so-called "quick wins", i.e., low-threshold activities that directly contribute to dpa's sustainability goals. These include switching to green electricity, adapted travel policies, consistent waste separation at the various locations, the use of fairtrade coffee as well as organic and oat milk in the kitchens, the complete ban on plastic bottles, the use of carafes for tap water, new printer labels to reduce paper and cartridge consumption, and the provision of reusable packaging in the Hamburg canteen.

About the Sustainability Report 2022:

dpa prepared its first sustainability report based on the GRI (Global Reporting Initiative) standards. For the content and strategic orientation, a materiality analysis was first developed, based on a survey of managers and employees. Ethical values and sustainable business practices are the guiding principles for the company. The sustainability process at dpa focuses on reducing

and offsetting its carbon footprint, on protecting nature and the environment, on the areas of new work, employee development, and diversity, and on responsible business conduct overall. The broader focus is on green IT, health and wellbeing in the workplace, and data protection and cybersecurity. A group of around 30 people from all areas of the company were involved in developing the sustainability strategy. A five-person team from different parts of the agency managed the conception and production of the sustainability report and reported to the executive board on an ongoing basis. dpa was supported by the consulting firm UNO INO. In addition to facts and figures, the sustainability report features contributions from employees and managers on various topics. For example, on new work, diversity, mobility, and the optimisation of processes. dpa used the VERSO production software for production and documentation.

Web version Sustainability Report 2022:

<http://dpaq.de/7pQTj>

PDF version Sustainability Report 2022 (Login via dpa ID):

<http://dpaq.de/GUR38>

About dpa:

The German Press Agency (dpa) was founded in 1949 and is one of the world's leading independent news agencies. dpa supplies media outlets, businesses and other organizations with editorial content, including text, photos, videos, graphics, audio and other formats. As an international agency, dpa reports in seven languages. The company has around 1,000 journalists at some 140 locations in Germany and abroad. Its shareholders are about 170 German media companies. Staff work according to the principles outlined in the dpa statute: independently from ideologies, businesses and governments. The central editing desk, under the leadership of Editor-in-Chief Sven Gösmann, is located in Berlin. The management team, headed by President & CEO Peter Kropsch, is based in Hamburg. The Chairman of the Board is David Brandstätter (Main-Post GmbH, Würzburg).

Internet: www.dpa.com (German, English, Spanish, Arabic)

Social media: <https://www.dpa.com/de/kontakt#social-media>

Pressekontakt:

dpa Deutsche Presse-Agentur GmbH
Jens Petersen
Leiter Konzernkommunikation
Telefon: +49 40 4113 32843
E-Mail: pressestelle@dpa.com

Medieninhalte



Germany's largest news agency today published its Sustainability Report 2022. In doing so, dpa is focusing on social, ecological, and economic fields of action (People, Planet, Prosperity). / Weiterer Text über ots und www.presseportal.de/nr/8218 / Die Verwendung dieses Bildes für redaktionelle Zwecke ist unter Beachtung aller mitgeteilten Nutzungsbedingungen zulässig und dann auch honorarfrei. Veröffentlichung ausschließlich mit Bildrechte-Hinweis.



Germany's largest news agency today published its Sustainability Report 2022. In doing so, dpa is focusing on social, ecological, and economic fields of action (People, Planet, Prosperity). / Weiterer Text über ots und www.presseportal.de/nr/8218 / Die Verwendung dieses Bildes für redaktionelle Zwecke ist unter Beachtung aller mitgeteilten Nutzungsbedingungen zulässig und dann auch honorarfrei. Veröffentlichung ausschließlich mit Bildrechte-Hinweis.

Original content of: dpa Deutsche Presse-Agentur GmbH, transmitted by news aktuell

Diese Meldung kann unter <https://www.presseportal.de/en/pm/8218/5614162> abgerufen werden.