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## Astrid Maier strengthens dpa editorial board as strategy boss



Berlin (ots) -

The dpa is strengthening its editorial team on 1 October in Astrid Maier. The current Editor-in-Chief of Xing is moving to the dpa newsroom in Berlin as the Deputy-Editor-in-Chief and Head of Strategy. In this newly-created role the 48-year-old journalist will continue to drive forward the agency's transformation and develop additional applications for the dpa, such as artificial intelligence. At the same time, the dpa announced today that long-serving Deputy-Editor-in-Chief Antje Homburger will be retiring at the end of June 2024. The journalist, who will then be 60 years old, manages the reporting of Germany's largest news agency as the Head of News.

dpa Editor-in-Chief Sven Gösmann on the staff changes: "We're really looking forward to the ideas and impetus Astrid Maier will bring to the dpa. In her, a proven technology expert and recognised strategist of modern journalism is coming to the dpa, and she will really move forward our editorial team and products."

Gösmann acknowledged Antje Homburger, who will be leaving in summer 2024, as "a brilliant news journalist, with few equals. She has driven forward change in the dpa editorial team, in line with current media requirements, as she once again impressively proved in her most recent project, the new multi-media newsdesk in Berlin. We will be sad to see her leave, but we can also understand this after nearly 30 years in agency journalism. But Antje Homburger is still on board and working passionately."

Astrid Maier said about her targets at the dpa: "I'm really looking forward to shaping the future of the dpa together with the editorial board and all the staff at such a decisive time for journalism. My strategy will be to seize the opportunities offered to a data platform like the dpa to drive forward new applications that will be even more relevant and more customised for customers and consequently for users. At the same time, I'm coming here to defend the rights of dpa and its shareholders towards international tech players. Technology is what we make of it."

The future dpa Deputy-Editor-in-Chief was born in Suceava (Romania). After graduating in China Studies in Cologne and Beijing, she started her career in journalism as a trainee and later telecoms correspondent for the "Financial Times Germany" before becoming the technology correspondent of "Manager Magazin". Her positions have also included Head of the Corporate Department of "Wirtschaftswoche", until she became the Editor-in-Chief of the network Xing in 2019, whose management board she has since joined. From 2015 to 2016, she was a John S. Knight Fellow at Stanford University in California.

In addition to Editor-in-Chief Sven Gösmann (57), the dpa editorial board currently consists of Deputy Editor-in-Chief Silke Brüggemeier (49, Head of Audio-Visual) and Jutta Steinhoff (56, Head of Network). The senior management team also includes the Head of Change Management and Organisation Development, Susanne Goldstein (49).

## About dpa:

The German Press Agency (dpa) was founded in 1949 and is one of the world's leading independent news agencies. dpa supplies media outlets, businesses and other organizations with editorial content, including text, photos, videos, graphics, audio and other formats. As an international agency, dpa reports in seven languages. The company has around 1,000 journalists at some 140 locations in Germany and abroad. Its shareholders are about 170 German media companies. Staff work according to the principles outlined in the dpa statute: independently from ideologies, businesses and governments. The central editing desk, under the leadership of Editor-in-Chief Sven Gösmann, is located in Berlin. The management team, headed by President & CEO Peter Kropsch, is based in Hamburg. The Chairman of the Board is David Brandstätter (Main-Post GmbH, Würzburg).

Internet: [www.dpa.com](http://www.dpa.com) (German, English, Spanish, Arabic)

Social media: <https://www.dpa.com/de/kontakt#social-media>

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## Medieninhalte



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*Antje Homburger, Deputy-Editor-in-Chief and Head of News, dpa German Press Agency / Weiterer Text über ots und [www.presseportal.de/nr/8218](http://www.presseportal.de/nr/8218) / Die Verwendung dieses Bildes für redaktionelle Zwecke ist unter Beachtung aller mitgeteilten Nutzungsbedingungen zulässig und dann auch honorarfrei. Veröffentlichung ausschließlich mit Bildrechte-Hinweis.*

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