

25.05.2023 – 11:24 Uhr

## Press Invitation: OWF23 with German Chancellor Olaf Scholz, Vice Chancellor Habeck and Federal Minister Heil

### Press Invitation

**OWF23 - German Chancellor Olaf Scholz, Vice Chancellor and Federal Minister for Economic Affairs and Climate Action Dr. Robert Habeck, and Federal Minister of Labour and Social Affairs Hubertus Heil will be speaking at the East German Economic Forum 2023 in Bad Saarow**

**Berlin, 25 June 2023:** A New Era - This is the motto of the East German Economic Forum OWF23, which will take place from 11 to 13 June 2023. Now in its 8th year, high-ranking personalities from business, politics, science, and government will meet in Bad Saarow (Brandenburg) to develop ideas and solutions for a sustainable transformation against the backdrop of globally decisive events such as the pandemic and Russia's war against Ukraine.

In 2023, the leading conference of the East German business world will focus on the following topics in particular: Is East Germany really threatened by de-industrialization or are we rather experiencing re-industrialization? How can (East) Germany attract the urgently needed skilled workers and employees? How do we position ourselves in global competition, and what role can East Germany's high-tech clusters play in this? How can Germany become faster in structural change?

### Information for journalists and editors:

Excerpt from the programme:

#### Sunday, 11 June 2023:

**13:30** Matchmaking „Start-ups meet Mittelstand“, with **Carsten Schneider, Minister of State and Federal Commissioner for East Germany**, among others (*only in German*)

**18:15** Keynote und Q&A, **German Chancellor Olaf Scholz**

**19:00** VORSPRUNG – award by OWF for entrepreneurs from East Germany; Presentation of the winners 2023

#### Monday, 12 June 2023:

**09:00** Opening: **Dr Dietmar Woidke, Prime Minister of Brandenburg**

**09:10** Keynote und Q&A, **Dr Robert Habeck, Vice Chancellor and Federal Minister for Economic Affairs and Climate Action**

**09:40** Panel discussion with **Sven Schulze, Minister for Economic Affairs in Saxony-Anhalt**, among others

**16:30** Keynote, **Hubertus Heil, Federal Minister of Labour and Social Affairs**

**17:00** Panel discussion with **Martin Dulig, Minister of State for the Economy, Labour and Traffic** in Saxony as well as **Carsten Schneider, Minister of State and Federal Commissioner for East Germany**

#### Tuesday, 13 June 2023:

**09:05** Panel discussion with **Prof. Dr. Jörg Steinbach, Minister for Economic Affairs, Labor and Energy** in Brandenburg, among others

**12:30** Panel discussion with **Wolfgang Tiefensee, Minister of Economics, Science and Digital Society** in Thuringia, among others

The programme on the main stage (“Berliner Saal”) will be simultaneously translated into English.

The entire program (Sunday to Tuesday) and further information can be found [here](#). The event will be broadcasted via [livestream](#).

**Please register for accreditation no later than 5 June 2023, 10:00 a.m., at [owf-presse@land-der-ideen.de](mailto:owf-presse@land-der-ideen.de)**

We look forward to welcoming you at the event!

### Event location:

Hotel Esplanade Bad Saarow

Seestr. 49

15526 Bad Saarow (Germany)

**Organizer:**

Deutschland – Land der Ideen

Charlottenstr. 16

10117 Berlin (Germany)

<https://land-der-ideen.de>

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