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Successful opening for Steigenberger Hotel & Nelson Village in Taba



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Unique location of the 16th Steigenberger Hotel in Egypt

Steigenberger brand expands with beach destination: Deutsche Hospitality opens a property on the Sinai under the name "Steigenberger Hotel & Nelson Village". The hotel, which is operated by Deutsche Hospitality since 2017, was completely renovated and developed to become part of the Steigenberger Hotels & Resorts family. With the opening in mid-March the company now increases the Egyptian market presence of its "Steigenberger Hotels & Resorts" brand to 16 properties.

The unique location of the Steigenberger Hotel & Nelson Village, at the northern end of the Sinai Peninsula reveals views overlooking three countries: Israel, Jordan and Saudi Arabia. The snorkeling paradise at the Red Sea also convinces with wild desert landscapes, mountains and Bedouin camps.

Guests at the Steigenberger Hotel & Nelson Village enjoy a hotel-owned sandy beach, freshwater and saltwater pools, several restaurants serving traditional Oriental cuisine, exquisite seafood specialties, and Mediterranean and international cuisine. Further, the hotel offers three bars in the lobby, by the pool and at the beach.

In the main building, every suite and room have a balcony with sea view, the Nelson Village is a picturesque settlement of cottage buildings, all with their own terrace directly on the beach. Directly in the hotel is a casino and various meeting and banquet facilities.

"Steigenberger has a strong presence in Egypt, building on what is now decades of trustful cooperation. With the Steigenberger Hotel & Nelson Village in Taba, we have succeeded in integrating a special highlight into our brand family," said Kai H. Gehrman, Vice President Franchise & North Africa at Deutsche Hospitality. "The team around General Manager Ezz El-Din Ahmed has done a fantastic job in opening this special destination to our guests."

Steigenberger hotels in Egypt, directly at the Pyramids, in El Gouna, Hurghada, Luxor, Sharm el-Sheikh and many other destinations can be booked at www.hrewards.com.

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