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Key partnership boosts OpenSynergy's Blue SDK

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Knowit becomes distributor of the successful Bluetooth® stack from OpenSynergy

OpenSynergy, a software company specializing in embedded automotive systems, has appointed Knowit, a leading Swedish consultancy firm, as the distributor for Blue SDK with primary markets of US and Europe. The partnership aims to offer advanced Bluetooth solutions meeting the highest level of functionality, reliability, and interoperability expected by the automotive industry.

Kristian Palm, the appointed representative of Knowit for this partnership, stated, "We are thrilled to take this next step in our relationship with OpenSynergy and formally be able to bring Blue SDK to our customers. Combined with our blueGO application framework, automotive industry customers can benefit from a completely state-of-the-art, secure, and target-platform-agnostic Bluetooth solution with outstanding device interoperability and performance." Kristian is Head of Wireless Labs at Knowit Swedspot Connectivity, a company in the Knowit Group, and he has been working for the Connectivity business unit (formerly Cybercom) since 2007. In 2021, Cybercom was acquired by Knowit.

OpenSynergy's Blue SDK is a software development kit that offers secure and reliable Bluetooth connectivity. It has already been deployed in over one billion devices across major industries, including automotive, industrial, medical, mobile, and consumer. With the increased demand for connected cars, this product provides a cost-effective and scalable solution to customers. Additionally, Blue SDK provides a feature-rich Bluetooth implementation and is kept up-to-date with the latest features and enhancements. The latest release of Blue SDK now supports a full suite of LE Audio profiles that enable exciting new use cases such as Auracast® broadcast audio, which allows users across many devices to listen to the same audio stream.

"The demand for field-proven Bluetooth connectivity in the automotive industry is increasing, and our Blue SDK provides a solution that meets these needs. OEM as well as Tier Ones like our secure and reliable Fusion stack for Android. We are pleased to partner with Knowit, which has a strong presence and expertise worldwide," said Matthias Stumpf, Vice President Sales of OpenSynergy.

Knowit is providing consulting and digital transformation services worldwide. The partnership with OpenSynergy is based on a long history of cooperation for Bluetooth technology that started nearly 15 years ago.

The partnership will strengthen Knowit's position in the automotive industry and expand OpenSynergy's presence worldwide. Together, the partnership aims to provide customers with state-of-the-art software solutions and consulting services that meet their unique needs.

About OpenSynergy

OpenSynergy provides embedded software products for the next generation of vehicles. Its hypervisor and communication products pave the way for an integrated driving experience.

The automotive virtual platform COQOS Hypervisor SDK integrates a mix of real-time applications and open source solutions on powerful domain controllers. It supports a large bundle of features corresponding to the virtualization standard VIRTIO, creating maximum flexibility: guest operating systems can be used and reused on different Systems on Chips.

The automotive leading Bluetooth® stack Blue SDK is one of OpenSynergy's communications platforms. It is the reference Bluetooth® implementation for many OEMs around the world.

OpenSynergy further provides complimentary Automotive-Grade software components tailored for the AndroidTM Open Source Project (AOSP) to boost Android's adoption in the automotive domain.

OpenSynergy also provides engineering services to support the customization of its products.

Read more on www.opensynergy.com

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