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DEKRA sets direction for future growth



Stuttgart (ots) -

In the context of accelerating transformation of the TIC industry, DEKRA announces new composition of its Board of Management. Some significant management and organizational changes are set to take place as of January 1st, 2023. These changes are designed to achieve greater strategic focus, increase the speed of transformation, improve profitability and better serve the needs of customer across the globe. Strengthened global position and improve business results To strengthen DEKRA's position in the key markets, improve business results and to better serve the needs of its customers across the globe DEKRA will establish a new position of a Chief Operating Officer in the Board of Management. "Our ambition is to enlarge our footprint in the strategic growth markets of North America and Asia and to deliver the best customer experience, both physical and digital, of any TIC organizations" said Stan Zurkiewicz DEKRA's CEO. Strong focus on transformation by digitalization and IT Considering ongoing transformation of mobility and the megatrends of sustainability and digitalization, the company has defined five corporate focus areas: Future Mobility, Cyber Security, Remote Services, AI & Advanced Analytics, and Sustainability. DEKRA will seek to further improve existing service portfolio and, at the same time, develop new and especially digital services. Given the prominence of digitalization in DEKRA's strategy, a position of Chief Digitalization Officer will be established as Member of the Management Board. To increase focus and accelerate transformation of the Group, going forward, Service Divisions responsible for future orientation of the Group will report directly to the CEO.

Ulrike Hetzel (50) currently Chief Technology Officer has made a personal decision to pursue opportunities outside DEKRA to take over a high-level leader-ship position within another company as of January 1st, 2023. Stan Zurkiewicz, CEO of DEKRA added: "I would like to sincerely thank my esteemed colleague Ulrike Hetzel for her extraordinary dedication and contribution to DEKRA. Over the last two years Ulrike significantly shaped her area of responsibility and has had a significant impact on our successes throughout all service divisions and corporate focus areas. I personally wish Ulrike all the best for her future."

About DEKRA

DEKRA has been active in the field of safety for almost 100 years. Founded in 1925 in Berlin as Deutscher Kraftfahrzeug-Überwachungs-Verein e.V., it is today one of the world's leading expert organizations. DEKRA SE is a subsidiary of DEKRA e.V. and manages the Group's operating business. In 2022, DEKRA will generate preliminary sales totaling almost EUR 3.7 billion. The company currently employs over 48,000 people (as of 30.09.2022) in approximately 60 countries on all continents. With qualified and independent expert services, they work for safety on the road, at work and at home. These services range from vehicle inspection and expert appraisals to claims services, industrial and building inspections, safety consultancy, testing and certification of products and systems, as well as training courses and temporary work. The vision for the company's 100th birthday in 2025 is that DEKRA will be the global partner for a safe, secure, and sustainable world. With a platinum rating from EcoVadis, DEKRA is now in the top one percent of sustainable businesses ranked.

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