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## Integrated voice collaboration, best-in-class compliant communication and the power of connectivity showcased at Symphony's Innovate New York 2022



New York (ots) -

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- The Symphony platform has seen a 500%+ increase in traffic across its compliance-enabled messaging offering for WhatsApp, WeChat and SMS
- T. Rowe Price announced 200,000 new connections with JP Morgan counterparts on Symphony
- Over 250 financial professionals attended the event in person

Symphony – the leading markets' technology and infrastructure platform – showcased the power of instant voice and real time connectivity while highlighting a compliant communications offering that is solving critical financial markets challenges, in the company's flagship conference **Symphony Innovate 2022**, held last week in New York City.

The full realization of the vision behind Symphony's acquisition of Cloud9 Technologies last year was presented at Innovate, as attendees learned about Symphony's **applied voice strategy**, which creates seamless connectivity and efficiency by connecting trader voice workflows to messaging workflows. [Video](#).

CEO Brad Levy talked about the state of the market and how Symphony is helping customers navigate the volatility, velocity and risk of the cycle. "Symphony is evolving to protect and enhance how our users communicate. Innovations such as instant voice are driving the market towards a future where information can be shared with ease without worry to those who need it most", he said. Levy also shared significant growth in the Symphony network and platform, with a 60% increase in external messaging, 150% increase in buy-side to sell-side connections and an over 500% increase in traffic across Symphony's compliant messaging offering for WhatsApp, WeChat and SMS. [Video](#).

### Compliance and frictionless connectivity

Putting in place robust regulatory and compliance practices is more critical than ever, with many banks in the United States recently being fined millions of dollars as a consequence of non-compliant communications. Regulatory and industry leaders joined the Symphony team to discuss how these challenges are being addressed.

Among the experts on stage, were Commissioner Kristin Johnson from the **Commodity Futures Trading Commission (CFTC)**, Dean Elwood from **Umony**, Paul Kelly from **Blackstone Credit**, Olga Chin from **InterPrice Technologies**, Keith Gaub from **Bristol-Myers Squibb**, James Gutow from **Barclays**, Jonathan Slavin from **UBS**, Wendy Askew from **ETD**, Matthew Cheung from **ipushpull**, Paul Dyson from **Singletrack**, Leslie Spiro from **Glue42**, Alejandra Villagra from **JP Morgan**, and John Courtney from

**Maverick Capital.** CFTC Commissioner Johnson encouraged an active dialogue between regulators and financial firms and explained how she believed it was key for regulators to model best practices when it comes to technology. [Video](#).

In a demonstration of **frictionless connectivity**, head of global trading at T. Rowe Price, Marc Wyatt, joined remotely to share that “with the help of the Symphony team, we successfully connected the Global Trading organization at T. Rowe Price with our Global Markets counterparts at JP Morgan. In total, 200,000 new connections were created.” Also introduced at the event was the ETD (formerly known as Euromoney) @TaDa Chatbot - powered by ipushpull technology - which enables Symphony users to query reference data in real time, including corporate actions, exchanges holidays, symbology and historical transaction reporting.

To wrap up the day, Alejandra Villagra, head of digital innovation at **JP Morgan** and John Courtney, senior equity trader at **Maverick Capital**, had a discussion moderated by Symphony CRO Gary Godshaw on the importance of connectivity, where voice and data fit in the market, and the future that lies ahead. [Video](#).

Over 250 leaders attended Innovate New York in-person while another 250+ financial professionals from around the world were able to watch live online. To view all Innovate New York 2022 sessions please visit: <https://innovate.symphony.com/videos>. The next editions of Innovate will take place in London and New York in the spring of 2023.

About Symphony Symphony is the most secure and compliant markets' infrastructure and technology platform, where solutions are built or integrated to standardize, automate and innovate financial services workflows. It is a vibrant community of over half a million financial professionals with a trusted directory and serves over 1000 institutions. Symphony is powering over 2,000 community built applications and bots. For more information, visit [www.symphony.com](http://www.symphony.com).

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--News Direct--Symphony – the leading markets’ technology and infrastructure platform – showcased the power of instant voice and real time connectivity while highlighting a compliant communications offering that is solving critical financial markets challenges, in the company’s flagship conference Symphony Innovate 2022, held last week in New York City. The full realization of the vision behind Symphony’s acquisition of Cloud9 Technologies last year was presented at Innovate, as attendees learned about Symphony’s applied voice strategy, which creates seamless connectivity and efficiency by connecting trader voice workflows to messaging workflows. Video.CEO Brad Levy talked about the state of the market and how Symphony is helping customers navigate the volatility, velocity and risk of the cycle. “Symphony is evolving to protect and enhance how our users communicate. Innovations such as instant voice are driving the market towards a future where information can be shared with ease without worry to those who need it most”, he said. Levy also shared significant growth in the Symphony network and platform, with a 60% increase in external messaging, 150% increase in buy-side to sell-side connections and an over 500% increase in traffic across Symphony’s compliant messaging offering for WhatsApp, WeChat and SMS. Video. Compliance and frictionless connectivity Putting in place robust regulatory and compliance practices is more critical than ever, with many banks in the United States recently being fined millions of dollars as a consequence of non-compliant communications. Regulatory and industry leaders joined the Symphony team to discuss how these challenges are being addressed. Among the experts on stage, were Commissioner Kristin Johnson from the Commodity Futures Trading Commission (CFTC), Dean Elwood from Umony, Paul Kelly from Blackstone Credit, Olga Chin from InterPrice Technologies, Keith Gaub from Bristol-Myers Squibb, James Gutow from Barclays, Jonathan Slavin from UBS, Wendy Askew from ETD, Matthew Cheung from ipushpull, Paul Dyson from Singletrack, Leslie Spiro from Glue42, Alejandra Villagra from JP Morgan, and John Courtney from Maverick Capital. CFTC Commissioner Johnson encouraged an active dialogue between regulators and financial firms and explained how she believed it was key for regulators to model best practices when it comes to technology. Video.In a demonstration of frictionless connectivity, head of global trading at T. Rowe Price, Marc Wyatt, joined remotely to share that “with the help of the Symphony team, we successfully connected the Global Trading organization at T. Rowe Price with our Global Markets counterparts at JP Morgan. In total, 200,000 new connections were created.” Also introduced at the event was the ETD (formerly known as Euromoney) @TaDa Chatbot - powered by ipushpull technology - which enables Symphony users to query reference data in real time, including corporate actions, exchanges holidays, symbology and historical transaction reporting.To wrap up the day, Alejandra Villagra, head of digital innovation at JP Morgan and John Courtney, senior equity trader at Maverick Capital, had a discussion moderated by Symphony CRO Gary Godshaw on the importance of connectivity, where voice and data fit in the market, and the future that lies ahead. Video.Over 250 leaders attended Innovate New York in-person while another 250+ financial professionals from around the world were able to watch live online. To view all Innovate New York 2022 sessions please visit: <https://innovate.symphony.com/videos>. The next editions of Innovate will take place in London and New York in the spring of 2023.About Symphony Symphony is the most secure and compliant markets’ infrastructure and technology platform, where solutions are built or integrated to standardize, automate and innovate financial services workflows. It is a vibrant community of over half a million financial professionals with a trusted directory and serves over 1000 institutions. Symphony is powering over 2,000 community built applications and bots. For more information, visit [www.symphony.com](http://www.symphony.com). Symphony Communication Services Odette Maher+44 7747 420807 [odette.maher@symphony.com](mailto:odette.maher@symphony.com) <https://symphony.com/> View source version on newsdirect.com: <https://newsdirect.com/news/integrated-voice-collaboration-best-in-class-compliant-communication-and-the-power-of-connectivity-showcased-at-symphonys-innovate-new-york-2022-3016585502022> News Direct Corp.

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