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New top-level addition at AvS - International Trusted Advisors: Susanne Lang to advise family enterprises in the Asia-Pacific region on commercial transformation & succession



Frankfurt/Singapore (ots) -

[AvS - International Trusted Advisors](#), an advisory firm specializing in succession, executive and board search, as well as ownership advisory, is strengthening its team with Susanne Lang. From October 2022 on, the expert for commercial leadership and senior executive development will help to build and strengthen the firm's Asia-Pacific practice.

Susanne Lang combines over 15 years of Executive Coaching and leadership advisory experience across various industries with international management roles in large direct-to-consumer corporations. As the new Managing Director APAC, she will be based in Singapore, advising our clients across the Asia-Pacific region on executive recruitment, team evaluations and family corporate governance.

Before joining AvS - International Trusted Advisors, Susanne served as Country Manager and then Regional Vice President for two PE-owned FMCG Direct Selling companies. She successfully led her organizations to rapidly transform to digital sales, achieving double digit growth during the pandemic period across ten European countries. She started her career in international marketing, and later built her own coaching and management training practice in 2006. A Certified Coach, she earned a degree in Business Administration & Management from the universities of Linz, Austria and Victoria, Canada.

"We are truly delighted to welcome Susanne Lang to our global consultant team," says [Andreas von Specht](#), Founder and Managing Partner of AvS - International Trusted Advisors. "With her multicultural experience gained by leading country teams in multiple international markets, she will be able to add great value to our firm - and successfully drive the development of our

activities in the APAC region."

AvS - International Trusted Advisors focuses on C-level succession, the recruitment and assessment of executive and non-executive directors, the development of ownership strategies and of governance structures. The firm operates globally from fully-owned offices in Berlin, Frankfurt, Hamburg, Munich, Geneva, Zurich, Paris, London, Singapore and Bogotá.

Contact:

Philipp Fleischmann, Managing Partner of AvS - International Trusted Advisors
+49 (69) 27139750
p.fleischmann@avs-advisors.com

Medieninhalte



Susanne Lang, Consultant at AvS - International Trusted Advisors / Editorial use of this picture is free of charge. Please quote the source: "obs/AvS - International Trusted Advisors GmbH"

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