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AS&K Group rebrands as Scientific Group / Move reflects new company vision and brings full-service offering under a unified structure

London, UK (ots) -

Leading independent Medical Communications company, AS&K Group, has undergone a rebrand, changing its name to **Scientific Group**.

The move comes a year after the Group celebrated its 25th anniversary and acts to bring its three entities - **AS&K Communications**, **The Corpus** and **Remedica Communications** - under a clear, unified structure, offering a full spectrum of services across a brand's lifecycle.

According to **Andrew Ward**, Chief Scientific Communications Officer, "Scientific best encapsulates our approach to work - our precision, our creativity and our expertise. We are scientific from the top down."

The rebrand also reflects the updated vision for the Group to drive medical communications towards a more sustainable future.

"Putting people and the planet first has always been fundamental to the Group. Now our approach is truly at the forefront of the business and highlights what our clients have come to expect when working with us - innovative approaches from the best talent," said **Simon Gee**, Chief Creative Officer.

Scientific Group was one of the first companies in the medical communications space to join the **Science Based Targets initiative** (SBTi) and is recognized as a visionary business leader by the **United Nations Business Ambition** for 1.5°C.

About Scientific Group: **Scientific Group** is an independently owned family of medical communication agencies. Comprising three innovative companies - **AS&K Communications**, **The Corpus** and **Remedica Communications** - Scientific Group offers a full spectrum of services across a brand's lifecycle for the pharmaceutical, medical device and consumer health sectors. Follow our journey on LinkedIn. #WeAreScientific

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