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NOMOS Lookbook for the Fall/Winter 22/23



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Mechanical watches, which are now an especially worthwhile investment, classics, eyecatchers, and of course new additions: Gracing our wrists now.

GLASHÜTTE, AUGUST 2022. A watch can tell the time. It can be a piece of jewelry and a status symbol; a career enhancer or memento. And, increasingly: an investment. In all cases, a mechanical watch can bring joy—one glance at the time.

In a meticulous process, watchmaker NOMOS Glashütte based in Glashütte in the German eastern Ore Mountains, lovingly crafts beautiful handmade watches for life, and for personalities. Long rods of steel or brass are delivered and then used to manufacture, assemble, finish and calibrate minute components for calibers. This is how 175 years of Glashütte watchmaking tradition gives rise to timepieces which are unsurpassed throughout the world. A range of diameters ensures each wrist will find the right watch.

To this day, their designs are based on the rules of Bauhaus and Deutscher Werkbund—albeit taking liberties with case and dial shades, as well as strap materials. A huge success: NOMOS watches have garnered 170 international awards in the categories for design and quality since the fall of the Berlin Wall. Most of the models have long since become classics, and others with improved designs are likely to become the classics of tomorrow. Here are the manufacture's favorites for the Fall/Winter of 22/23: Watches which are particularly worthwhile as investments, models of timeless beauty—and most of all, those which have just debuted on the market.

Want to see more? Just ask. We always have loan watches available to test and photograph. Feel free to contact us—we're here for you. Have a great summer!

Sincerely,
Oliver Nyikos

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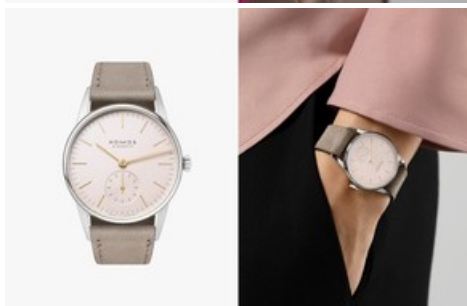
The perfect fit for Fall/Winter of 22/23: For the best of times. Embodied here in the NOMOS classic Tangente midnight blue. This watch elegantly combines gold and steel, making it the ideal match for jewelry.



Like the classic trench coat, white blouse or little black dress in your closet, wearing this watch on your wrist is the best gift to yourself. Ludwig Gold 33, the new ladies' watch from NOMOS Glashütte, is stunningly beautiful and made for eternity. Crafted in the 175-year-old tradition of Glashütte watchmaking—a classic for life and an investment!



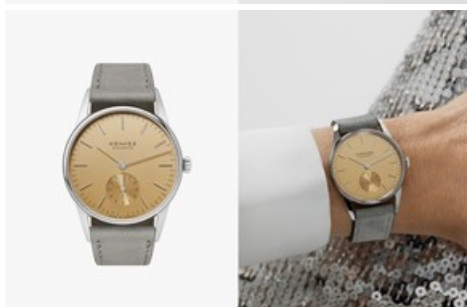
Striking in its self-confidence, made for life: Club Campus deep pink. Materials and movement from the NOMOS Glashütte manufactory are durable and top quality, with an enduring design. The deep pink of the dial is far more flexible than one might think at first glance: It not only goes well with dark blue, black, gray or white. But also (making it even more modern) with olive and other green tones, brown, red, purple and yellow. And it's suitable for any day that could use a splash of color!



Blushing slightly and reserved, but never shy: An adornment itself, this smaller Orion is the perfect match to jewelry. The light rose of the dial, a diameter of just 33 millimeters and a velour leather strap make this hand-wound Glashütte watch ideal for delicate wrists.



Duo is the name of NOMOS Glashütte's elegant two-handed models with a small diameter or edge length: This square Tetra 27 Duo is the perfect hand-wound watch for everyone who prefers modest sizes. Highly precise, even without the seconds hand: NOMOS caliber Alpha keeps the time.



Stripped down to the essentials—strikingly beautiful in its steel case and gold dial, polished to a gleam. Orion 33 gold is just right for this winter, which could use a little warmth and light. And lust for life: This Orion 33 gold by NOMOS Glashütte could outshine any party.



The best of times this winter: Embodied here in the NOMOS classic Tangente midnight blue. This watch elegantly combines gold and steel, making it the ideal match for jewelry.

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