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Topic of the Month: White, Red and Blue



Topic of the Month: White, Red and Blue. July 4 is Independence Day, with Americans everywhere flying their Stars and Stripes. Later in the month, on July 14th, France will wave the tricolors on their national holiday. The United Kingdom has the same colors on its proud Union Jack. The Czech Republic also has a national emblem in these colors, as does Slovenia, Slovakia and the German state of Schleswig-Holstein. Common amongst them: A symbol, a mark of community—the flag in white-red-blue color scheme which is particularly popular and aesthetically appealing. The colors form an almost sacred union, and for many are a combination par excellence. And NOMOS Glashütte now has watches to match: With the Tetra neomatik series in off white, red and blue (glossy, enamel-like dial; neomatik technology), the watchmakers celebrate people from all around the world who love the best watches. And what about Glashütte, famed for its watches? The town itself has a crest in yellow, red and black.

Are white, red and blue favorite colors for you and your audience? Would you like to know how NOMOS watches are made? Just ask. We have more images, as well as watches in other colors, and we'd be delighted to introduce you to the colorful cosmos of traditional watchmaking at NOMOS Glashütte.

Sincerely,
Oliver Nyikos

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