

23.06.2022 - 12:16 Uhr

Ahoi Atlantic—The new all-rounder from Glashütte



New watches for all occasions

Not only can the new Ahoi Atlantic swim, but it can also join you at the office or adorn your wrist at the gallery opening; it is an all-rounder, capable of everything all at once. The 24/7 watch from NOMOS Glashütte is now available in three versions.

GLASHÜTTE, 23. JUNE 2022. Clear and refreshing design for all occasions: The three versions of the new Ahoi Atlantic, which NOMOS Glashütte is releasing just in time for summer, never have to leave the wrist. These watches are attractive and elegant on the wrist 24/7, and also robust. Timepieces that can be worn on all occasions, for people who have packed schedules and many responsibilities.

Sports watches come in all shapes and sizes. Classic watch models are a dime a dozen. But watches that compellingly unite the two are few and far between. A typical feature of NOMOS watches has always been that they can be worn to work or any social occasion, day in and day out; Ahoi Atlantic now adds the sporty aspect.

Ahoi Atlantic, Ahoi date Atlantic and Ahoi neomatik Atlantic are the full names of these watches. They are waterproof—up to 200

meters. While the first two are driven by the in-house DUW 5001 caliber and DUW 5101 date movement in a slightly larger case, the smaller Ahoi neomatik Atlantic runs on the new, particularly slim automatic technology from NOMOS Glashütte. All three feature a textile strap which is woven specially for NOMOS Glashütte in France.

Could these three models inspire your readers and users this summer? Would you like to photograph the watches, take a closer look—or would you simply like more images and information from us? Please feel free to contact us. We will give you information and show you everything we know. And we'd also like to invite you to visit us in Glashütte.

Best regards, and wishing you cloud-free summer days.

Sincerely, Oliver Nyikos

NOMOS Glashütte PR department +49 35053 404-481 pr@qlashuette.com

Imprint

Medieninhalte



The ideal watch for any hour: the new Ahoi Atlantic from NOMOS Glashütte. Shown here is the version with the date function.



A new watch in three versions: Ahoi Atlantic, Ahoi date Atlantic, and Ahoi neomatik Atlantic from NOMOS Glashütte. All three are elegant all-rounders; 24/7 watches that also love sports and water. The difference? The caliber: Proven in-house NOMOS automatic movement, with and without date function on the left; extra-slim automatic technology—neomatik—in a slightly smaller diameter on the right.



Very distinct and fresh: Ahoi Atlantic from NOMOS Glashütte. Shown here is the larger version with date. The hour and minute hands are rhodium-plated. The white typography on the Atlantic blue dial is especially clear and easy to read through the sapphire crystal glass with a blue anti-reflective coating on both sides. Also clearly visible here: the crown guard.



The back reveals a fascinating view of the caliber: The highly precise automatic caliber by NOMOS Glashütte is adjusted in six positions and lavishly decorated. It is manufactured in NOMOS Glashütte's own workshop. The small whale indicates a particularly high degree of water resistance: 20 atm, i.e., 20 bar or 200 meters.



The hour and minute hands of the new NOMOS Ahoi Atlantic watch are filled with white Superluminova fluorescent paint. A beautiful and practical effect: Also the numbers and hour markers glow green in the dark.



The new NOMOS Ahoi Atlantic model has a robust crown guard that protects the crown against accidents. The sapphire crystal back held in place with six screws as well as the screw-down crown ensure that the case is water-resistant. 20 bar, i.e. 20 atm or 200 meters—all these specifications mean the same thing. The slender steel case with its vertical flanks is polished to a shine, providing elegant protection for the highly efficient NOMOS in-house caliber.



Impressively elegant: Sports and classic watches come in numerous forms. But watches that compellingly unite the two, both technically and in terms of design, are rare. The new Ahoi date Atlantic from NOMOS Glashütte is such an all-rounder—without compromise.



NOMOS Glashütte does it even better: A typical feature of NOMOS watches has always been that they can be worn to work or social occasions, day in and day out. These elegant watches now add the sporty aspect: shown here is the model Ahoi date Atlantic.

 $\label{thm:presseportal.de/en/pm/74432/5255798} Diese \ Meldung \ kann \ unter \ \underline{https://www.presseportal.de/en/pm/74432/5255798} \ abgerufen \ werden.$