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Eames Prize for Metro Update from NOMOS Glashütte



“One of the best designs of its time”

Awarded the Good Design® Award, founded by Charles and Ray Eames in Chicago: The German Metro Update wristwatch from NOMOS Glashütte.

GLASHÜTTE, JUNE 2022. An award-winning wristwatch—or better put: another one. Metro neomatik 41 Update from NOMOS Glashütte was distinguished with the Good Design® Award in Chicago. This watch is now the watchmaker's seventh watch to receive this prestigious award. Each year, the Good Design® Award honors “the leading and best contemporary design produced worldwide,” say its organizers. And Christian Narkiewicz-Laine, architecture critic and chief curator explains: “Good design is one of the most powerful forces in our lives.”

The names of the founders of this prize speak for themselves: Charles and Ray Eames, Eero Saarinen and Edgar Kaufmann Jr. originally ensured that good design was honored in the USA. In 1950, a jury met for the first time at Chicago's renowned museum of design and architecture, the Athenaeum, to judge “the best designs of the time,” and the Athenaeum has awarded the prize annually ever since. However, today it's not only designs from the USA that are honored, but those from all over the world—high-quality products that impress with their form, aesthetics, and function.

For designer Mark Braun, this is already the second award from the Chicago Athenaeum for a wristwatch. Braun designed the Metro watch model in cooperation with and for NOMOS Glashütte. The Metro date power reserve version had already received the coveted prize. The Metro Update, which recently won the award, will be on display until July 31 at the Annual Good Design® Show of the European Centre in Athens. And at nomos-glashuette.com.

Want to test and photograph Metro, and experience even more leading designs? Want to find out about the approach to and tradition behind design at NOMOS—or meet the designer of the award-winning Metro watch in person? Get in touch. We will be delighted to help.

Sincerely,
Oliver Nyikos

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Medieninhalte



Metro neomatik 41 Update has been awarded the Good Design® Award from Chicago, known as the Eames Prize. This officially makes the NOMOS watch the “leading and best contemporary design produced worldwide.”



Prof. Mark Braun, renowned designer of numerous lamps and furniture as well as drinking glasses, gin bottles and, of course, wristwatches from NOMOS Glashütte. Mark Braun has been working with the watch manufacturer since 2012.



Metro neomatik 41 Update is the name of the watch from NOMOS Glashütte distinguished by the Good Design® Award in Chicago. The patented neomatik caliber is the in-house NOMOS movement DUW 6101, which is extremely flat, elegant, and efficient.



All-new: the date display positioned around the dial. As the holder of the Good Design® Award from Chicago—known as the Eames Prize—Metro neomatik 41 Update from NOMOS Glashütte is now officially the “leading and best contemporary design produced worldwide.”

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