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## Energizer Solar launches in Europe to provide a complete solar solution for homes across the continent



London (ots) -

[Energizer Solar](#), a new range of solar products, is set to launch in Europe next month through Energizer's licensed partner, [8 Star Energy](#). The launch is in response to growing consumer demand for a full range of renewable energy solutions.

Energizer Solar, which was successfully launched to the Australian market, offers a complete set of solar products for consumers to power their homes, including solar storage, panels, inverters, and electric vehicle charging solutions.

The new solar product range is being launched by Energizer's licensee, 8 Star Energy, a company known and respected globally for providing power solutions that consumers can depend on. With renewable energy now accounting for over a fifth of energy consumed in the EU\*.

To kickstart the availability in Europe, two key distribution partners have already joined forces in offering Energizer Solar products. Volitalia, an international player in renewable energies, will support customers in France, Greece, Italy, Portugal, Spain, and the UK. Energomix S.A., the largest independent energy services company in Poland, will be responsible for distribution in Poland. These distribution partnerships with established clean-energy leaders will help accelerate the growth of the residential renewables market in Europe.

"The European launch of Energizer Solar is an exciting, significant step forward for 8 Star Energy," said Scott Meczkowski, Senior Manager of Licensing at Energizer. "There's a growing appetite for renewable energy solutions, and we're confident their new line of solar products will be well received by consumers and renewable energy distributors alike."

Julian Sweeney, 8 Star Energy, comments: "Working with Energizer to bring this new solar offer to market has been hugely exciting. The European market is bursting with opportunity and with a trusted brand like Energizer, we're halfway there already. Bringing our renewables expertise together with Energizer's knowledge of power has created and driven a dynamic working partnership."

The full suite of Energizer Solar products will be showcased at [Smarter E Europe](#) between 11-13th May alongside Energizer Hard Case Professional, a powerful range of portable power solutions that consumers can use to extend the battery life of their devices anytime, anywhere. During the exhibition, there will be an opportunity to see the products in action and speak to a team of experts at the stand, Hall B1.309.

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### About 8 Star Energy

We are an Australian clean energy company providing global renewable energy products for the residential, commercial and industrial sectors. As the licensed partner to Energizer and Eveready, we have a portfolio spanning energy storage, portable power and solar. We are committed to providing people with trusted battery power. Whether at home, on the job or adventuring

outdoors, our Energizer products are designed to integrate with everyday life and provide the perfect solution to store and deliver energy on the go. 8 Star Energy recently set up a European HQ in Ireland. The business exists to provide renewable, independent energy where and when people need it. It's energy for the future.

### About Energizer

Energizer Holdings ("Energizer," NYSE: ENR), headquartered in St. Louis, is one of the world's largest manufacturers and distributors of primary batteries, portable lights, and auto care appearance, performance, refrigerant, and fragrance products. Our portfolio of globally recognized brands include Energizer, Armor All, Eveready, Rayovac, STP, Varta, A/C Pro, Refresh Your Car!, California Scents, Driven, Bahama & Co., LEXOL, Eagle One, Nu Finish, Scratch Doctor, and Tuff Stuff. As a global branded consumer products company, Energizer's mission is to be the leader in our categories by better serving consumers and customers. Visit [www.energizerholdings.com](http://www.energizerholdings.com) for more details.

\* <https://www.eea.europa.eu/ims/share-of-energy-consumption-from>

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