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The Little Gold Watch: Ludwig Gold 33, the New Ladies' Watch from NOMOS Glashütte



The Little Gold Watch

Gold stands for love, health and growing prosperity. But it's not just this which makes the new Ludwig Gold 33 from NOMOS Glashütte the classic ladies' watch for life.

GLASHÜTTE, APRIL 21, 2022. There may be exceptions, but in most cases gifting a loved one their weight in gold is too much of a good thing. A wonderfully delicate gold watch, though, what loved one, girlfriend, wife or sister, doesn't deserve one? The new Ludwig Gold 33 from NOMOS Glashütte is perfect for this. A watch of Glashütte origin with a hand-wound caliber and 18-carat gold case: A watch for eternity.

If you don't receive this watch as a gift, treat yourself. Like the classic trench coat, white blouse or little black dress in your closet, wearing this watch on your wrist is the epitome of style. Made in the 175-year-old tradition of Glashütte watchmaking, the new timepiece from NOMOS is a classic, understated, yet captivatingly beautiful wristwatch—a purchase for life. The new watch is a piece of jewelry for evening attire, the icing on the cake for daily life, and a companion for life.

Gold is not only suitable for those with allergies, but it is also generally regarded as having positive health effects. In many nations (such as Italy, Spain, France and the United States) it is customary to wear wedding bands on the left hand as the veins in the left hand lead directly to the heart. Even in ancient Rome and ancient Egypt, people were convinced that gold helps you to maintain vitality. So, also a potential aid for staying youthful.

Ludwig Gold 33 has a diameter of 33 millimeters, a sapphire crystal back and a strap made of Horween Shell Cordovan with a beautiful gold clasp. Available in Spring 2022 from specialist retailers.

Dear Journalists,

You are welcome to report on the release of Ludwig Gold 33 as of 12 pm today (CET). And if you would like to photograph this watch yourself, please get in touch as soon as possible; a few pieces are available for this purpose.

Sincerely,
Oliver Nyikos

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Medieninhalte



Captivatingly beautiful and enduring: Ludwig Gold 33, the new ladies' watch from NOMOS Glashütte. Made in the 175-year-old tradition of Glashütte watchmaking; it is a classic for life.



Allergies to gold are rarer than winning the lottery. This is another argument in favor of this beautiful watch. Ludwig Gold 33 is the name of this very classic-looking, recently launched NOMOS model that looks as if it has been around forever.



Interesting: Meditation is said to work particularly well with gold, as the precious metal provides warmth and opens you up to new things. Perhaps a daily glance at this gold watch will also help a little, too. Try it—with Ludwig Gold 33 from NOMOS Glashütte.



Gold stands for everlasting love and growing prosperity. Which is made all the better by the fact that the Glashütte caliber, made in-house, also keeps eternal promises—with precision. Ludwig Gold 33 from NOMOS Glashütte.



A delicate gold watch for those who deserve it: Ludwig Gold 33 from NOMOS Glashütte. A watch with a hand-wound caliber and 18-carat gold case: A watch for eternity.



Resembling a very flat pebble: The case of Ludwig Gold 33. It is made from 18-carat gold. The ladies' version of the classic from NOMOS Glashütte is a stunning new addition to the manufactory.

A special ring: Those who wish can have the back bezel of the new Ludwig Gold 33 engraved by NOMOS Glashütte; immortalizing a thought, or even oneself.



Gold stands for eternal love, resilience, rarity, prosperity: You definitely cannot go wrong with Ludwig Gold 33 from NOMOS Glashütte.



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