

12.04.2022 – 14:06 Uhr

## New Watches for Graduation—Gifts for Life



### Gifts for Life

Graduating from high school or university? In the past, a good watch was a popular choice to commemorate such occasions. Today, NOMOS Glashütte continues to offer mechanical wristwatches for young people—indisputably a beautiful gift to mark a new stage in life.

GLASHÜTTE, APRIL 2022. For many, the time will soon come: School is finally over and done with. Time to throw away the textbooks and receive those report cards. University exams will also have been successfully passed, dissertations defended, degrees conferred. As a young person, the moment when these efforts bear fruit is an exhilarating one. Pride, freedom, a desire to try new things: Parents and grandparents want to reward success and give something that will last a lifetime. In the past, young people were often given a mechanical watch as a gift. This beautiful tradition was forgotten when quartz watches took their place, then cellphones and travel. Now this custom is making a comeback—and trending. Because mechanical watches are not only sustainable, durable and handmade, they are also stable in terms of value and solid companions for future careers. Watches like these are enduring.

Watch manufacturer NOMOS Glashütte produces wristwatches for exactly this purpose: The Club Campus series. Classic, durable, valuable, yet young. High-precision manufacture movements are packaged in robust and sporty stainless steel and sapphire crystal glass cases. The movements: manually wound or automatic; always mechanical. A nice touch: On the watch back there is space for 88 characters—a message from mom, congratulations from grandpa, Aunt Liz's phone number. The Glashütte manufactory engraves all watches on request.

Do your readers, users or their children also have something to celebrate soon? We'd be happy to show you our entire Club Campus series and other affordable NOMOS watches, which are ideal for graduation and a start in life. And we'd also be glad to show you how we build these fine watches.

We look forward to hearing from you.

Sincerely,  
Oliver Nyikos

NOMOS Glashütte  
PR department  
+49 35053 404-481  
[pr@glashuette.com](mailto:pr@glashuette.com)

[Imprint](#)

## Medieninhalte



*Multifaceted: Club Campus 38 blue purple from NOMOS Glashütte. A watch that appeals to young people—and serves as an elegant companion throughout their careers and lives. An engraving on the back (right) not only commemorates educational and other achievements, but also serves as a reminder of mom, dad, grandma and grandpa.*



*Grows with you: Club Campus 38 blue purple from NOMOS Glashütte is a watch that appeals to young people—and serves as an elegant companion throughout their careers and lives. The manually wound movement, manufactured according to 175-year-old watchmaking tradition, is the most frequently built Glashütte caliber: NOMOS movement Alpha. And Glashütte? It is the small, yet world famous watchmaking town in the German Ore Mountains. Photo: @fratellowatches*



*To date, the Club Campus series from NOMOS Glashütte comprises 25 models in various colors and sizes. All have in common the multilingual dial featuring Roman and Arabic numerals and indexes, the sporty case—and the youthful price: The models of the Campus series are among the most affordable mechanical watches from the famous town of Glashütte. Shown here: Club Campus in the more svelte 36 millimeter version.*



*Club Campus deep pink from NOMOS Glashütte: Matches dark blue, black and white, but also olive, red, brown or yellow—a strikingly beautiful, yet highly versatile watch. The robust stainless steel case and sapphire crystal glass and the movement on the inside equip the watch to take on anything, and accompany you for a lifetime.*



*Cool and highly sophisticated: Club Campus absolute gray. NOMOS Glashütte watches like these are particularly suitable as gifts for school, university graduations and other successes. The back of the watches can be engraved by NOMOS Glashütte upon request. Photo: @watch.tommy*



*Strikingly beautiful, young, cool and self-confident—yet affordable: Club Campus 38 future orange. Models from the NOMOS Club Campus series are the best proof that you don't have to turn 40 to buy mechanical wristwatches from the Glashütte manufactory, or get lucky on the stock market.*



*Multifaceted: Club Campus 38 blue purple from NOMOS Glashütte. A watch that appeals to young people—and serves as an elegant companion throughout their careers and lives. An engraving on the back (right) not only commemorates educational and other achievements, but also serves as a reminder of mom, dad, grandma and grandpa. Photos: @fratellowatches; NOMOS Glashütte*

Diese Meldung kann unter <https://www.presseportal.de/en/pm/74432/5195569> abgerufen werden.