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## Lars Hegg appointed as new General Branch Manager of Helaba's Stockholm office



*Frankfurt / Stockholm (ots) -*

Lars Hegg (49) has been appointed General Branch Manager of Helaba's Stockholm office and Head of Real Estate Finance Nordics with immediate effect. In this capacity, he succeeds Birgitta Leijon, who is retiring in the summer.

Together with Helaba's Real Estate Finance Nordics team, which operates from Stockholm as well as Helaba's head office in Frankfurt, he is responsible for the bank's real estate activities in Sweden, Finland, Norway and Denmark. Helaba's Stockholm branch also provides services in other areas of the bank's activities, notably Corporate Finance. Helaba has been actively involved in the Nordic market since 2006 and steadily establishing and expanding its operations there over the years. While initially conceived as a representative office, since 2018 the Stockholm office has been operating as a fully-fledged branch with a number of business units.

Michael Kröger, who is in charge of Helaba's international real estate finance business, remarks: "The Nordics have been a key component of our global network since as far back as 2006. We very much look forward to working with Lars in the future thanks to his breadth of experience and also given the seamless handover from Birgitta Leijon, which ensures our customers will continue to benefit from the excellent quality of service they have come to expect."

Lars Hegg adds: "I am thrilled at the opportunity to work for Helaba in this role and appreciate the trust that has been placed in me to drive the expansion and development of Helaba's activities in the Nordics. Looking ahead, we will continue to build on our strong, established platform while strengthening existing and creating new relationships. We have an exceptionally competitive offering and significant capabilities that enable us to support both Nordic and international customers in reaching their goals and ambitions."

In his previous role, Lars Hegg served as a Senior Client Executive at Nordea in its Stockholm-based real estate lending business, supporting large and complex real estate clients. He has amassed over 25 years of experience in the real estate and banking industries, including positions as branch manager of another international bank in Stockholm, treasurer of a listed Swedish real estate company and senior originator at another German bank. As a native Swede, he has also worked in Finland, Denmark and Norway. Lars Hegg's primary area of expertise involves structured real estate finance for all types of properties.

#### **About Helaba:**

**One of the leading banks in the German financial capital of Frankfurt, the Helaba Group employs approximately 6,300 people and has total assets of 212 bn Euro. It offers a complete range of financial services from a single source for companies, banks and institutional investors. A sustainable approach to business has long been firmly embedded in Helaba's business model and is also in keeping with our public service remit. The aim is to support its clients in their own transformation towards a sustainable world with a range of professional ESG advisory services and tailor-made financing solutions. Helaba provides innovative, high-quality financial products and services for the Sparkassen. It serves as the Sparkasse central bank for Hesse, Thuringia, North Rhine-Westphalia and Brandenburg, making Helaba a strong partner for some 40 percent of Germany's Sparkassen. Helaba is also the regional market leader in retail banking through its subsidiary Frankfurter Sparkasse and has a presence in direct banking through 1822direkt. Landesbausparkasse Hessen-Thüringen, Helaba's independent home loans and savings division, uses the Sparkassen as sales partners and is the market leader in both Hesse and Thuringia. WIBank, which comes under Helaba's Public Development and Infrastructure Business unit, supports development pro-grammes for the State of Hesse. Helaba also engages in many areas of public life by sponsoring ground-breaking cultural, educational, environmental, sports and social projects.**

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#### **Medieninhalte**



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