

30.03.2022 – 12:31 Uhr

## Don't be shy: The new NOMOS watches Club Campus deep pink and blue purple



### Don't Be Shy

Glashütte watches make a great gift: The NOMOS Club Campus series marks milestones, accomplishments and important occasions, and now comes in new versions with striking, youthful colors that can be combined in a wide variety of ways.

GLASHÜTTE, MARCH 30, 2022. Vigor and joie de vivre radiate from two new watch models, which come in two sizes from NOMOS Glashütte, and released just in time to welcome Spring: Club Campus deep pink and Club Campus blue purple are more eye-catching, flashier and beg to be seen. And elevate your mood. In short: Typical of youth.

Both new colors are versatile: The deep pink not only goes well with dark blue, black, gray and white. But also – making it even more modern – with olive and other green tones, brown, red, purple and yellow. The blue purple not only combines well with cream and light gray tones, black and dark blue. It also goes well with orange, sunny yellow and bluish greens.

As with the Campus versions of past years, a mix of Roman and Arabic numerals display the time, and the watches are water resistant up to 100 meters, sporty and easy to read even in the dark. The highly precise NOMOS Alpha movement comes from the company's own manufactory.

Great for gifts: On Campus models, the back can be custom-engraved by NOMOS. Immortalizing everything that deserves to or should be remembered: Milestones, wishes and compliments. From grandma to grandson (for university acceptance), uncle to their favorite niece, parents to their son who just received a PhD, neighbors as a thank-you for babysitting: Gift-givers have up to four lines to indelibly inscribe their bond with the recipient.

The NOMOS Club Campus series for the next generation of watch wearers has existed since 2017. It is the most successful series of mechanical wristwatches made in Germany available for young women and men. NOMOS Glashütte is one of the few owner-operated watch manufactories in the world, and creates its mechanical timepieces in Glashütte, Germany. Watch models such as the Tangente, Ludwig, Orion, Club or Metro are world-famous – just like the place where they are made. This is because "Glashütte" is a legally protected designation of origin. Only manufacturers who work according to strict rules in the 175-year-old tradition of the town are permitted to use it for their wristwatches. NOMOS Glashütte is the manufacturer that produces the most mechanical watches in Glashütte.

Dear journalists and bloggers:

If you would like to receive more information about these NOMOS spring watches, if you need more pictures, or if you would like to visit us: we'd be happy to welcome you, at any time. Don't hesitate to reach out to us. Would you like to photograph the watches and put them through their paces: We have reserved some loan watches exclusively for you for this purpose - write to [loan@glashuette.com](mailto:loan@glashuette.com).

Sincerely,  
Oliver Nyikos

NOMOS Glashütte  
PR department  
+49 35053 404-481  
[pr@glashuette.com](mailto:pr@glashuette.com)

[Imprint](#)

#### Medieninhalte



*The 4th edition of the Club Campus watch series for young women and men. Four new arrivals join the NOMOS collection, featuring strong characteristics and versatile combinations: Club Campus deep pink and Club Campus blue purple with a diameter of 36 and 38.5 millimeters.*



*Strikingly beautiful – made for life: Club Campus deep pink. Materials and Glashütte movement from the NOMOS Glashütte manufactory are durable and top quality, with an enduring design. The deep pink of the dial not only goes well with dark blue, black, gray and white. But also (making it even more modern) with olive and other green tones, brown, red, purple and yellow.*



*Refined and elegant: The hues of the NOMOS Club Campus blue purple not only combine well with cream and light gray tones, black and dark blue. It also goes well with orange, sunny yellow and bluish greens. The back of these watches can be custom-engraved in Glashütte.*



*Sports enthusiasts: The 2022 Campus models from NOMOS Glashütte can also take a beating – both big and small. A steel case with strong bezels and sapphire crystal glass protect the Glashütte caliber. The hands and numerals glow blue at night and under water.*



*The 4th edition of the Club Campus watch series for young women and men. Four new arrivals join the NOMOS collection, featuring strong characteristics and versatile combinations: Club Campus deep pink and Club Campus blue purple with a diameter of 36 and 38.5 millimeters.*