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Image of the Month: Time for mum, from Glashütte



Image of the Month: Mama was in the spotlight with a song from the Spice Girls. Or, if the picture above is more to your liking, the song was a big bouquet of flowers for mothers everywhere. The song is about the change in perspective that almost all of us go through over time: Mama, who annoyed us during our teenage years, is actually our closest friend. “Mama, I love you, Mama, I care, Mama, I love you, Mama, my friend.”

And it's not just these five British pop singers who are mama's biggest fans, but all the Irish and Brits. While Mother's Day falls in May in many countries, mummy is the center of attention on the fourth Sunday of Lent on the isles—on March 27 in 2022. And what would be a lovely alternative to cards, confectionary and breakfast in bed on this day? Firstly: singing (see above). Secondly, in the case of *precious mothers*: many happy hours. Mum's been through a lot with us. And this year a handmade wristwatch that lasts forever will thank her for all that she does. Mechanical watches, like the Tangente neomatik champagne above, are made at NOMOS, in the famous German watchmaking town of Glashütte, keeping with 175 years of tradition. Nothing here is outsourced at low cost; there's nothing in the watch that has been done in a hurry. The watch is simply handmade with a lot of skill, patience and love, making it quite comparable with all that mum has done for us over the years.

We have not only this watch, but many other watches for mothers and all women who have earned the best of times, and we'd love to show them to you. Get in touch if you'd like images, information, loan watches or to see how we build our watches here in Glashütte. We're looking forward to hearing from you.

Sincerely,

Elisabeth Böttcher

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Medieninhalte



Flowers for mom: Soon for Mother's Day. A lovely alternative to cards, confectionary and breakfast in bed? Absolutely for the most precious of mothers: The best of times with a handmade wristwatch, such as the Tangente neomatik champagne from NOMOS Glashütte.

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