

01.02.2022 - 13:13 Uhr

Valentine's Day: Watches with Love Letters



"You're always on my mind"

"Love, reciprocated"—on Valentine's Day this is what watches from NOMOS Glashütte promise. On their steel backs: Confessions, Promises, Compliments.

GLASHÜTTE, FEBRUARY 14, 2022. Another Valentine's Day, another round of chocolates, invitations to restaurants and lots and lots of heart emojis and online cards. But this year, a real love letter will set givers apart. One that will endure. Renowned German watchmakers, NOMOS Glashütte, have made some very special watches for lovers this year—which come with personalized engravings on the back for free. To commemorate the best of times, to confess deepest feelings, promise undying love or give someone a compliment they can always wear. Giving lovers many more minutes and hours of romance; preferably for a lifetime. Martina Etti of NOMOS Glashütte USA: "I'm probably not the only one who thinks that love, reciprocated with love, is a beautiful thing. And I promise, the love conveyed with our watches will not go unanswered."

Love. A big word. NOMOS Glashütte embodies it with several watches. The elegant Orion gold and Orion silver take the lead, and Tetra Immortal Beloved or Tangente midnight blue are equally lovely choices. All of them were lovingly made by hand in Glashütte, and they all have room for four lines of 22 characters on their steel backs: A message to your beloved partner.

For young lovers, NOMOS Glashütte offers a sundial to wear as a necklace or as a ring. It marks the hours spent basking in life's sunshine.

Information for onliners and other fast working editorial teams

Free Engraving for Valentine's Day!

Until February 14, <u>NOMOS Glashütte</u> is gifting personalized engravings. If ordered by February 9, the watches should arrive in time for the big day.

Links to the models presented here:

Tangente midnight blue

Orion 33 gold

Ludwig 33

Tetra Immortal Beloved

NOMOS Sundial

Lux Zikade

Are you in love with quality watches? Do you want to impress your audience? Or simply chronicle the events of February 14 and check off a line in your agenda? Get in touch—we will be delighted to help.

NOMOS Glashütte PR department +49 35053 404-481 pr@glashuette.com

NOMOS Glashütte/SA Roland Schwertner KG Ferdinand-Adolph-Lange-Platz 2 01768 Glashütte Germany

Imprint

Medieninhalte



Love is in the air—and unites the world. Which is why NOMOS Glashütte is engraving declarations of love on wristwatches free of charge for Valentine's Day.



Tangente midnight blue: "Kisses, today and every day" might be a promise made on the back of this watch from NOMOS Glashütte. Or in other words. Wouldn't that be nice?



In many countries around the world, Valentine's Day is as important as Christmas, birthdays and Easter combined. It's become a popular tradition. Orion 33 gold by NOMOS Glashütte is a great gift to slip beneath the pillow on this special day. Perhaps with a message like this one engraved on the back? "Damn it, Anni, don't leave!"



February 14 has historically been the "day of lovers" since the 15th century. The day was celebrated with flowers and fertility rituals. Known as the "saint of courtly love", today Valentine is the patron saint for all lovers, and Ludwig 33 by NOMOS Glashütte will help them count the hours, minutes and seconds until they can meet again.



Made in the same tradition for 175 years—for the woman we want to kiss until the end of time: Tetra Immortal Beloved. On the steel back: Room for a personal declaration of love in 88 characters.



Newly in love and not sure a mechanical watch is the right choice? NOMOS Glashütte has devised this sundial for Valentine's Day to mark the hours spent basking in the sunshine of life.



For lovers for life, instead of rings: Lux Zikade in rose gold. This haute horlogerie model by NOMOS Glashütte features a hand-engraved balance cock that speaks for the loving partner and for itself: "Made with love in Glashütte."



Love is in the air—and unites the world. Which is why NOMOS Glashütte is engraving declarations of love on wristwatches free of charge for Valentine's Day.

Diese Meldung kann unter https://www.presseportal.de/en/pm/74432/5135856 abgerufen werden.