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Watches for the International Day of Education on January 24



Glashütte Watches for the International Day of Education

The Club Campus series from NOMOS Glashütte is made for young adults and comes with a bilingual dial.

GLASHÜTTE, JANUARY 2022. January 24 is International Day of Education as proclaimed by the United Nations. An important day as education systems face unprecedented disruption due to Corona restrictions. A day which this watchmaker honors with a special series. NOMOS CEO, Uwe Ahrendt: "The Club Campus series, which has been conceived as a reward for graduating from high school, university, or attaining other academic achievements, comes with a bilingual dial showing Roman and Arabic numerals. These watches are companions for life, well beyond school and university." This mechanical, analog watch is intended to "be a part of everyday life for the younger generation, as it represents a cultural heritage," the NOMOS CEO explains.

Made by hand in Glashütte, the timepieces are extremely robust despite the beauty and delicacy of the caliber. They are available in several sizes and colors. At present, the Club Campus comes with a classic white silver-plated dial, and also in deep blue and in an optimistic future orange. Hand-wound and automatic calibers are available. Parents, grandparents, and other gifters may include an engraving on the steel back.

Knowledge gaps? We all have them. There are some we can help with: Whatever you would like to know about the 175-year-long tradition of Glashütte watchmaking, our brand, or our watches—we will be happy to answer all your questions. You are also welcome to visit us. We will be delighted to show you where and how the best of times are made—observing all current safety precautions, of course. Rooted in tradition, yet ultramodern.

Sincerely yours,

NOMOS Glashütte
PR department
+49 35053 404-481
pr@glashuette.com

[NOMOS Glashütte/SA](#)
[Roland Schwertner KG](#)
[Ferdinand-Adolph-Lange-Platz 2](#)
[01768 Glashütte](#)
[Germany](#)

[Imprint](#)

Medieninhalte



These watches by NOMOS Glashütte are ideal for the International Day of Education on January 24: The Club Campus series is the perfect reward for graduating from high school, university, or attaining other academic achievements.



These watches by NOMOS Glashütte are ideal for the International Day of Education on January 24. The Club Campus series has been conceived as a reward for graduating from high school, university, or attaining other academic achievements. It comes in several dial colors and with the choice between hand-wound or automatic calibers. A free, personalized engraving on the back is available.



A watch can reveal one's education: The short hand points at ten, the long hand at shortly after two—this is becoming increasingly incomprehensible to a generation that has gone fully digital. The NOMOS Glashütte timepiece shown here is the Club Campus neomatik 39.



Several editions of the Club Campus series by NOMOS Glashütte are available. For instance, in future orange and absolute gray. All calibers are hand-made in the 175-year-old tradition of Glashütte watchmaking. A personalized engraving on the back is included in the price.

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