

02.12.2021 – 11:00 Uhr

December 22: 50th Anniversary of Doctors Without Borders



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Doctors Without Borders was founded in Paris on December 22, 1971, to help people in war zones and those in the wake of natural disasters. Today, help is needed more than ever—and it can be hard to find cause for celebration. Yet for ten years, NOMOS Glashütte has been helping people help with watches for humanitarian aid.

GLASHÜTTE, DECEMBER 2021. Paris, 1971: With the intention to help people in need and to speak on their behalf, irrespective of their political or religious views, on December 22 a group of thirteen doctors and journalists founded the organization Médecins Sans Frontières—Doctors Without Borders. Their first mission in a conflict zone occurred during the civil war in Lebanon, where doctors and nurses treated casualties from both sides in a hospital basement. Today, in the winter of 2021 and half a century after its founding, Doctors Without Borders operates in more than 70 countries where more than 65,000 individuals assist people caught in crises. They are doctors, nurses, logistics experts, administrators, epidemiologists, laboratory technicians, mental health professionals, and others whose work is guided by humanitarian principles and medical ethics. In 1999, Doctors Without Borders was awarded the Nobel Peace Prize for their work.

The key to the organization's ability to act independently in response to a crisis is its largely private, independent funding, and partnerships like the one with NOMOS Glashütte help provide aid to people in need. For ten years, watchmaker NOMOS in Glashütte, Saxony, has been making watches supporting Doctors Without Borders. To date, NOMOS Glashütte has made over 10,000 watches and 14 different models for humanitarian aid, all identifiable by the red twelve. And for each watch—depending on the model and country—between 100 and 250 euros, dollars, pounds go directly to Doctors Without Borders.

Now, in 2021, NOMOS Glashütte has made even more watches to support the organization's lifesaving work. To mark the 50th anniversary of Médecins Sans Frontières, as well as a partnership of ten years, NOMOS x Doctors Without Borders has its global debut: The NOMOS watch Tangente 38 is the famous hand-wound and hand-made classic with a diameter of 38 millimeters. As a special edition, 50 ans de Médecins Sans Frontières is limited to 2,021 units worldwide. For each watch, 100 euros goes to Doctors Without Borders. Christian Katzer, Executive Director of Doctors Without Borders Germany: "Each watch helps us provide life-saving aid—in places where there is none." Help which, in the face of emergencies exacerbated in many countries by the pandemic, is needed more than ever.

Would you like to find out more about Doctors Without Borders, NOMOS Glashütte, the partnership, relief projects, watches? Get in touch. We would be delighted to give you information and put you in touch with an interview partner because each watch helps people in need.

Sincerely,

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Medieninhalte



The new special edition, Tangente 38—50 ans de Médecins Sans Frontières (shown close up) helping people help—worldwide. The Nobel Prize-winning organization has been operating for half a century: Thirteen doctors and journalists founded Doctors Without Borders in Paris in 1971. Their goal: To provide impartial and effective help to people in war zones and those in the wake of natural disasters.



Honored with the Nobel Peace Prize, Doctors Without Borders looks back on half a century of dedication this December. One of the first missions of Doctors Without Borders to be highly publicized after its formation in Paris on December 22, 1971, was in Afghanistan in 1980 (see photo, © MSF). The German division was established in 1993. For ten years, Doctors Without Borders and watchmaker NOMOS Glashütte have maintained a partnership, and to date, over 10,000 watches have been sold in support of humanitarian aid.



The NOMOS watch Tangente 38 is the famous hand-wound and hand-made classic with a diameter of 38 millimeters. As a special edition, 50 ans de Médecins Sans Frontières is limited to 2,021 units worldwide. The red twelve identifies all NOMOS watches which are made for humanitarian aid.



For ten years, Doctors Without Borders and watchmaker NOMOS Glashütte have maintained a partnership. The new special edition, Tangente 38—50 ans de Médecins Sans Frontières helps people help—worldwide. The Nobel Prize-winning organization has been operating for half a century: Thirteen doctors and journalists founded Doctors Without Borders in Paris on December 22, 1971. Their goal: To provide impartial medical care to people in war zones and those in the wake of natural disasters.



Meaningful: Front and back. NOMOS special edition Tangente 38—50 ans de Médecins Sans Frontières. The engraving on the back shows that the watch contributes to a good cause and that it is limited to 2,021 units worldwide, making it very special indeed. To date, NOMOS Glashütte has made over 10,000 watches supporting Doctors Without Borders. Depending on the model, between 100 and 250 euros/dollars/pounds go directly to support the organization's lifesaving work.



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