

30.11.2021 - 09:00 Uhr

1NCE Appoints Ivo Rook as Chief Operating Officer



Cologne, Germany (ots) -

- Former Senior Vice President at T-Mobile / Sprint to lead global expansion
- SoftBank and Deutsche Telekom recently invested \$50 million in 1NCE
- Rook strengthens 1NCE's position as one of the fastest-growing IoT solutions providers; currently available in more than 100 countries

1NCE, the inventor of the first global IoT Flat Rate, has appointed Ivo Rook as its new Chief Operating Officer (COO). Rook was previously Chief Executive Officer of IoT at Vodafone, Senior Vice President at T-Mobile / Sprint, and liaison officer for SoftBank Group. Rook will lead operations for 1NCE, which recently received a \$50 million investment by SoftBank and Deutsche Telekom, as the company makes aggressive expansion plans in the United States and Asia. Additionally, he will lead 1NCE's engineers developing the company's next level of Internet of Things (IoT) software.

"Ivo is a true thought leader and has been at the forefront of IoT since the technology first hit the market. His experience and leadership are unparalleled, and we're thrilled to have him lead our ambitious global goals as we expand into the United States and Asia," said Alexander P. Sator, CEO of 1NCE.

Rook is a recognized pioneer in IoT who has worked for major telecom operators as well as in private equity. His unique skillset will help 1NCE analyze the global IoT market and choose the best possible investments.

"More than 70 percent of all IoT projects have international requirements, and 1NCE is well suited to serve these global customers with integration of multiple networks and bearers. A cloud-native IoT software platform with in-house development, industry-leading pricing, and partners like Deutsche Telekom and AWS add up to the perfect combination for IoT applications," said Ivo Rook, COO of 1NCE.

ABOUT 1NCE

1NCE - the inventor of the "IoT Flat Rate" - is a global IoT network carrier offering fast, secure, and reliable cellular connectivity and software services in more than 100 countries worldwide. 1NCE cooperates with Deutsche Telekom AG and its roaming partners to support all common mobile communication standards such as 2G, 3G, 4G, 5G, NB-IoT and LTE-M.

The 1NCE IoT Flat Rate is designed to last over the entire lifetime of an IoT device with a one-off payment. This makes IoT applications affordable and scalable for use cases like smart metering, asset tracking or vehicle telematics. 1NCE also offers its

technology to mobile network operators as a Platform-as-a-Service solution. The company - headquartered in Cologne, Germany - was founded in 2017 together with Deutsche Telekom AG and has 150 staff in Cologne, Hamburg, Amsterdam, London, Rome, Paris, Warsaw, Hong Kong, and Riga. More at: www.1nce.com

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Medieninhalte



Ivo Rook, Chief Operating Officer 1NCE / James Allison / Editorial use of this picture is free of charge. Please quote the source: "obs/1NCE"

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