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## Camtasia Video Editor Now Exports Directly to Panopto

*Okemos, Mich. / Seattle (ots) -*

[TechSmith Corporation](#), the leading provider of screen capture and video editing tools, and Panopto, the leading [video management system](#) provider, today announced that TechSmith Camtasia users can now export videos directly into their Panopto video library. This marks another milestone in the multi-year strategic partnership announced earlier this year.

Users of both Camtasia 2021 and Panopto can now seamlessly add videos to their Panopto video management system directly from the Camtasia video editor. The resulting workflow to edit and manage videos is cohesive, streamlined, and secure.

“We are thrilled to bring our shared customers the best of both worlds through our partnership with Panopto. With the increase in remote work and remote teaching environments, users can now seamlessly leverage both technologies in corporate and education environments alike,” Tony Dunckel, VP of Product Portfolio for TechSmith, said.

TechSmith Snagit will incorporate similar export functionality to Panopto in early 2022. The two companies are working closely together to deliver end-to-end, world class technical support for customers.

“Camtasia is great for producing brilliant videos, and Panopto is ideal for organizing and sharing them,” said Eric Burns, Panopto CEO. “As longtime fans of Camtasia, we’re excited to partner with TechSmith to pair the power of desktop video production with the flexibility and scale of cloud video management. We look forward to additional integrations with TechSmith in the future.”

To read about the other advantages of the TechSmith and Panopto partnership, visit <https://www.panopto.com/techsmith> or <https://www.techsmith.com/partner-panopto>.

### About TechSmith

TechSmith screen capture software and solutions are perfect for anyone who wants to create and share images and videos for better training, tutorials, lessons, and everyday communication. Our flagship products Snagit and Camtasia are easy for anyone to learn. [www.techsmith.com](http://www.techsmith.com)

### About Panopto

Panopto helps businesses and universities create secure, searchable video libraries of their institutional knowledge. Since 2007, the company has been a pioneer in video capture software, video management, and inside-video-search technology. [www.panopto.com](http://www.panopto.com)

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