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Image of the month: One movement, one unmissable spectacle



One watch movement, one unmissable spectacle: A caliber that's thrilled to bits and rightly so. Seen here, in all their glory, are the very special individual components of a mechanical watch movement from NOMOS Glashütte—representing both 175 years of traditional craftsmanship and cutting edge, high-tech engineering. *neomatik*, *new automatic*, is a fitting name for the series of watch movements with which the NOMOS watchmakers have been causing a sensation for several years.

But what exactly is so special about *neomatik*? Thanks to state-of-the-art R&D and production methods, tolerances have been

halved, efficiency and precision increased, and the movement has been built to be ultra-slender. Measuring a mere 3.2 millimeters in height (the version with date: 3.6 millimeters), neomatik is around half the height of self-winding calibers usually found in comparable watches. For decades, virtually all automatic calibers produced in series were based on mechanical developments from the early 1970s. Back then, it wasn't possible to work in the precise detail we are able to now, and material science was not yet so advanced. With neomatik, the watch caliber technology of today has entered a new chapter—making slender self-winding timepieces not just a reality, but also exceptionally precise.

In honor of these movements and their success, the NOMOS Store is planning an unmissable spectacle of its own: In August, there will be a daily special sale of genuine collectibles—the last remaining models of the neomatik 1st edition from 2015, which feature neomatik lettering in neon red on their dials. Available every day from August 1 to 31. And in Glashütte at the NOMOS flagship store, while stocks last.

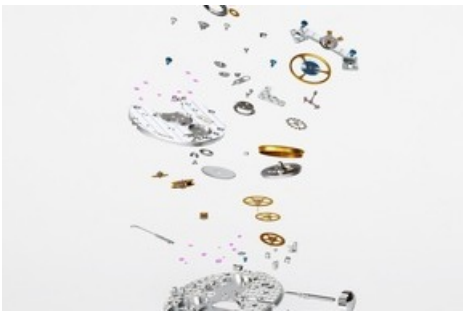
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