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Watches worth sharing: Lookbook fall/winter 2021



Watches worth sharing: There's something for everyone

Mechanical watches are tools for life that don't need to fulfill gender stereotypes to look good. On the contrary: Great watches like these can be worn by everyone. Here are eight examples from NOMOS Glashütte.

GLASHÜTTE, SUMMER 2021. NOMOS Glashütte, the watchmaking company from the traditional center of German horology, Glashütte, is known for a "supermodel": Tangente. This iconic timepiece is considered to be one of the most successful mechanical wristwatches ever; a classic and a collector's item. Tangente has been sought-after for around 30 years—across genders and generations. After all, mechanical watches are tools for life and often look their best precisely when they focus on conveying craftsmanship, quality, and function in their design.

This lookbook for the coming fall/winter season highlights NOMOS watches that suit everyone.

If you would like to find out more about NOMOS and the 175-year-old Glashütte watchmaking tradition, about handcraft and production, our watches and our perspective, or if you would like to come visit us or meet up online: Just get in touch, we are happy to assist you.

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For women, men, everyone: Ludwig 33 duo enamel white, Tangente 38 midnight blue, and Metro neomatik 41 Update from NOMOS Glashütte



Enby, short for non-binary, is a gender identity gaining increasing recognition—including in fashion. Ludwig would be a fitting watch in this conversation. As the model Ludwig 33 duo enamel white (as seen here), the watch suits more slender wrists. NOMOS Glashütte, however, produces Ludwig in many sizes and designs. Yet, the dial with Roman typography always represents traditional Glashütte watchmaking craft.



Tangente 38 midnight blue. Tangente embodies NOMOS Glashütte like no other and is one of the most famous mechanical wristwatches ever. It has always been worn by all genders. Here a version in midnight blue with a 38-millimeter diameter.



Orion 33 rose. This watch also comes in a size a tick larger, and it looks exceptionally elegant on almost any wrist to wear it: Indexes and hands in gold, the rose dial with a hint of gray—its arrangement is a design masterpiece in the history of Glashütte.



Club Campus absolute gray: Adapted from the Pantone Color of the Year, this sporty and youthful watch with a dial somewhere between black and white is suitable for everyone—genderfluid, in other words.



A touch more feminine, and with a distinct edge: Hand-wound timepiece Tetra from NOMOS Glashütte is one of the most successful non-round watches ever. Give it a try: This shape simply looks better on some wrists. Here the version in the color Divine Spark.



Large, yet also for everyone: Metro neomatik 41 Update. Metro is the newest classic model from NOMOS Glashütte—cosmopolitan, with a distinctive style. The new Update version with its double row of indexes for minute and hour markers is beautifully sophisticated and extremely precise. The practical neon orange in the date display around the dial is archetypal and yet, in tandem with the gray accents, very modern. Used discreetly, the touch of gold adds refinement to the watch without any overstatement. Metro Update is quality personified in the form of a watch, and a masterstroke of understatement.



Club Sport: Not overtly macho, but on a gender spectrum it definitely leans towards "masculine." This is, however, exactly why this watch creates an attractive contrast on smaller wrists. The neomatik movement (neomatik means new automatic) within is extremely slender—this made it possible to make the case even more robust without the watch becoming bulky.



Autobahn neomatik 41 date sports gray: The three-dimensionality of the dial is particularly eyecatching. The curvature of the dial and the deeper-set small seconds dial are all the more impressive at second glance. The typography makes this model instantly recognizable as a NOMOS watch. Autobahn, designed for NOMOS Glashütte by renowned interior designer Werner Aisslinger, is available in various colorways.

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