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The new model Metro Update: Archetypal and very modern



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Metro Update is larger than all its sister models, but it's also much more than that. Mark Braun, who designed this watch for and together with NOMOS Glashütte, has achieved several feats at once with this timepiece.

GLASHÜTTE, JUNE 2021. "I strive to design things that appear familiar even though they are new," says Mark Braun. The Berlin-based designer has lived up to his reputation once again with this timepiece for NOMOS Glashütte: Metro neomatik 41 Update is the name of the in-house built watch, which was just unveiled at Watches and Wonders, the industry trade fair in Geneva. The timepiece embodies 175 years of Glashütte watchmaking craft—and contemporary design.

The Metro series from NOMOS Glashütte represents wristwatches with an almost archetypal flair: Finely detailed dial, domed sapphire crystal glass, diamond knurling on the crown. The newest and now the largest Metro was a welcome challenge for Mark Braun, and one which called for him to "incorporate a special complication into the design." The designer—who also works for KPM Berlin, Thonet, and Lobmeyr, and as a professor in Saarbrücken—had already created 13 versions of this popular watch before the 14th version, the Update variant, marked the pinnacle of the Metro story.

The new ring date from NOMOS Glashütte made its debut in 2018 with the classic watch model Tangente. And yet with its double row of indexes for minute and hour markers, Metro seems to have been destined to feature this patented date display—the fine, delicately precise character of the watch is emphasized by the date, which is set around the dial. To contrast the neon orange that frames the current date, the color of the indexes was reduced: "That way the watch is at once simple and sophisticated," explains Mark Braun. The sporty effect of orange is archetypal and yet, in tandem with the gray accents, very modern. A dash of gold in the typography, barely perceivable let alone visible, adds a touch of refinement that is entirely in line with the overall aesthetic. As Mark Braun puts it: "For me, Metro Update is quality in the form of a watch, and a masterpiece of understatement."

Would you like to have Metro Update for a review, film, or photoshoot? Are you interested in more information, an interview with Mark Braun, or the NOMOS design department? Feel free to get in touch. We are always delighted to hear from you.

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Medieninhalte



Familiar and yet entirely new: Metro neomatik 41 Update—or Metro Update for short. Thanks to the patented NOMOS ring date, it is the largest watch in the Metro series, at 41 millimeters across. Mark Braun, the model's designer, appreciates this particular complication. For him, incorporating this feature into the design "was a welcome challenge."



New from NOMOS Glashütte: Wristwatch Metro Update, at 41 millimeters across is the largest in the series. Striking: The patented ring date. For this version of Metro, the designer Mark Braun was particularly happy to "incorporate a special complication into the design."



This NOMOS watch is at once simple and sophisticated. The sporty effect of orange is archetypal and yet, in tandem with the gray accents, very modern. NOMOS Glashütte and designer Mark Braun agree: "Metro Update is quality in the form of a watch, and a masterpiece of understatement."



Mark Braun lives in Berlin. He is professor of product design in Saarbrücken, and before that, he was at Burg Giebichenstein in Halle and the renowned ECAL in Lausanne, Switzerland. His designs for KPM Berlin, mono, Thonet, and Lobmeyr, for example, have won multiple awards. He has worked for and with NOMOS Glashütte since 2012. Since then, 14 versions of Metro have been created under his artistic guidance: In stainless steel and rose gold, with automatic and hand-wound calibers.



With domed sapphire crystal glass and fine diamond knurling on the crown, the Metro series from NOMOS Glashütte represents wristwatches with an almost archetypal flair. The striking dial features delicate yet clear details. Here: The very first Metro from NOMOS Glashütte, with manual winding and a power reserve indicator. The popular model from NOMOS was released in 2014.

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