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Image of the month: An Autobahn on World Bicycle Day



Image of the month: An Autobahn on World Bicycle Day (June 3). neomatik stands for “new automatic”—the innovative watch movement that can be found in, among others, the NOMOS model Autobahn. This extremely efficient self-winding caliber from

Glashütte (produced by hand according to a 175-year-old tradition, together with cutting-edge methods and hi-tech) requires a very small amount of energy to become fully wound: Only 0.00000000000731 kcal. To put it another way: With a single Tic Tac, which according to the manufacturer, contains 2 kcal, you could fully wind 273 billion NOMOS watches. Considerably more energy is required on the race track or a leisurely bike ride. Not just on World Bicycle Day, but any day in fact.

You are welcome to use this text and all the accompanying images. If you have room for more ideas, feel free to get in touch. We have additional images and more information about the 175-year-old craft of Glashütte watchmaking, about our products, and of course about NOMOS model Autobahn. We'd be delighted to hear from you.

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Medieninhalte



neomatik is the name of the extraordinarily slender class of self-winding NOMOS calibers—watch engines, in other words, that stand out, among other features, for their minimized tolerances and efficient timekeeping. For 175 years in the Saxon watchmaking town of Glashütte, innovations such as neomatik have taken the art of watchmaking to ever new heights of precision, craftsmanship, and quality.

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