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New Club Campus watches: For new beginnings



Watches for new beginnings

Four new NOMOS watches for the next generation of graduates—four Club Campus models in the colors of the zeitgeist: Absolute Gray and Future Orange.

GLASHÜTTE, APRIL 7, 2021. Club Campus is the renowned series of watches from NOMOS Glashütte for a new generation, which now includes four brand-new models—in two sizes and two fitting new colors: Absolute Gray and Future Orange. Known as the “Graduate’s Club”, the Campus series is the first step into the world of mechanical wristwatches. These watches are attractively priced, robust, and lasting; after graduation and other milestones, they serve as companions for all the successes and challenges to come. Steadfast rewards on the wrist for a lifetime, in other words. Due to this exceptional year, all the successes and tribulations of homeschooling and academic achievement deserve special recognition. Ceremonies, celebrations, and trips are difficult, so other signs of appreciation and acknowledgment are all the more important.

The dial is characteristically bilingual, thanks to the Campus combination of Arabic and Roman numerals and indexes. On the case back is room for an 88-character message to the recipient: Well wishes, words of praise, or a poignant memory. This engraving is, as always with Campus models, complimentary.

The four new NOMOS watches for new beginnings come in two sizes: Club Campus (36 millimeters in diameter) and Club Campus 38 (38 millimeters). All four are powered by the NOMOS manual caliber Alpha, the most-produced in-house movement from Glashütte—developed on-site in the 175-year-old-tradition of Glashütte watchmaking and made by hand.

New colors, new names

The new colors are contemporary and match the sensibilities of a new generation of watch owners; they also beautifully reflect the current zeitgeist. Absolute Gray captures the feeling of having spent many testing months in homeschooling—but it is also incredibly elegant, and now ready to go perfectly with a smart outfit for the office. The dash of purple and orange in the typography symbolize daybreak—and are signs of better times to come. Numerals and indexes shine blue in the dark, the sub-seconds hand is neon orange. The version with the dial in Future Orange also has one. This dial color is emphatic and represents new beginnings, the rising of the sun, the future.

The new Club Campus models are available from the end of May in select retailers and online at [nomos-glashuette.com](https://www.nomos-glashuette.com).

Do you have any questions? When it comes to watches, we are always happy to share our answers. We have models for review, images, and stories for you. Just get in touch, we are always delighted to hear from you.

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Medieninhalte



The new class of Club Campus: Left, the two larger models (38 millimeters); right, the two smaller (36 millimeters). All four are made with the graduates of 2021 in mind. Their lives have been put on hold, but now they deserve better times to come.



Club Campus is the name of the renowned series of watches from NOMOS Glashütte for the next generation, which now includes four new models—in two sizes and two fitting new colors: Absolute Gray and Future Orange.



A graduate deserves a good watch: For example, Club Campus Absolute Gray from watchmaking company NOMOS Glashütte. Its gray represents the atmosphere in the many testing hours of video lessons. And yet it is beautiful and goes perfectly with business attire too.



A graduate deserves a good watch: For example, Club Campus Future Orange from watchmaking company NOMOS Glashütte. This color represents new beginnings, the rising of the sun, the future.



Club Campus 38 Absolute Gray from NOMOS Glashütte: The dash of purple in the typography symbolizes daybreak—a sign of better times to come?



Club Campus Future Orange and the three other new Campus models are powered by NOMOS manual caliber Alpha, the most-produced in-house caliber from Glashütte—developed on-site in the 175-year-old-tradition of Glashütte watchmaking and made by hand.



Grandma's telephone number, words of praise, best wishes from mom and dad—anything is possible: The case back of all Club Campus models offers room for 88 characters. The engraving is included free of charge.

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