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Image of the month: Watches for Easter!



Image of the month: A watch in an Easter basket, and there's not a rabbit in sight. The European hare (*Lepus europaeus*) is on the IUCN list of “threatened” species in Germany, which is bad news for the Easter Bunny. You're most likely to see the European hare in a city park, an environment where the chances meeting a predator—such as a fox or a hunter—are low. Yet the biggest threat to the European hare is the decrease in grasses and herbs that are a staple of its diet.

There's not much watchmakers can do to help here. But they can try, can't they? Take the employees of NOMOS Glashütte, who have gone down a completely different rabbit hole altogether this spring: They have been filling up baskets—because what everyone needs, even more than chocolate, is better times to come. And in this case they come in the form of a mechanical watch, bringing great joy during a time that is otherwise proving very challenging for humans and hares alike.

We also have more good things in store for you: Further information and images for your publication. We look forward to hearing from you!

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Medieninhalte



A cuckoo's egg welcome to stay for Easter—and for a long time thereafter: Tangente 33. The smaller version of the renowned classic from NOMOS Glashütte is a timepiece designed to be worn all day, every day. And like all NOMOS watches, it comes with an in-house built caliber, constructed on-site. Also available in a larger size and with automatic winding.



Eggs represent new beginnings, the start of a new life. On the one hand highly fragile and on the other exceptionally tough; although its shell is just 0.4 millimeters thick, it's impossible to break an upright egg between two fingers. Tetra Fidelio is just as perfectly formed—and a classic mechanical square watch. The sapphire crystal glass on both sides is extremely robust; only a diamond is harder.



Smaller, finer, and very patient: Tangente 33 duo is a two-hand model (hence "duo") and doesn't count the seconds. An especially elegant Easter gift for any woman following a year that was more demanding than most. Also available with a sub-seconds dial in larger sizes.



The yellow daffodil is a symbol for new beginnings and rebirth: For most of the year the flower is almost dormant, but then it blossoms in time for Easter. In contrast, Tangente neomatik champagne from NOMOS Glashütte—a watch with the new ultra-thin NOMOS automatic caliber—is a symbol for eternity: Placed in a basket this Easter, this watch will bloom on the wrist all year long, for a lifetime.