

29.10.2020 – 10:13 Uhr

Brenntag and CheMondis announce cooperation in digital sales and marketing for Chemicals



Dear all,

Please find attached the press release of Brenntag on the start of the cooperation between Brenntag and CheMondis.

For further information please see the press release below.

If you have any questions, please do not hesitate to contact us.

Best regards,

Hubertus Spethmann

Essen/Cologne, October 29, 2020

Brenntag and CheMondis announce cooperation in digital sales and marketing for Chemicals

Brenntag (ISIN DE000A1DAH0), the global market leader in chemical and ingredients distribution, and CheMondis, the leading B2B online marketplace for chemicals in Europe, announce a first cooperation. Brenntag and CheMondis plan to jointly accelerate digital sales and marketing for the chemical industry. Both companies recognize the increasing importance of online sales channels for the chemical industry and agreed to collaborate in this field.

The collaboration will start with making Brenntag's leading portfolio for Paints & Coatings and Adhesives & Sealants gradually available for online purchase on CheMondis in the German market.

"Over the last two years Brenntag has steadily built our Brenntag Connect ecommerce platform. The platform is now live in most of our mature markets. We see a strong upward trend in online business and with this complementary cooperation we extend our digital channels further," Maarten Stramrood, CDO at Brenntag, added. "Our collaboration with CheMondis will provide our current and potential customers an even broader choice."

"At CheMondis we are excited to welcome the world's leading distributor Brenntag as a new partner. It is a strong sign that online sales are becoming an increasingly important strategic component in the chemical industry," said Sebastian Brenner, Managing Director of CheMondis. "Customers in our industry are demanding an online buying experience and CheMondis provides for that need."

About CheMondis:

CheMondis was founded in 2018 out of LANXESS as an independent startup and has since then established the leading open B2B

marketplace for Chemicals in Europe with more than 3,200 active companies and about 50,000 products listed. CheMondis offers sellers of chemical products (manufacturers and distributors) a state-of-the-art online sales channel, offering a full digital customer journey, professional online marketing support and data-driven analytics. Buyers have used CheMondis for several thousand digital transactions already.

About Brenntag:

Brenntag is the global market leader in chemical and ingredients distribution. We connect our suppliers and customers in value-adding partnerships. Our almost 17,500 employees provide tailor-made application, marketing and supply chain solutions. Technical and formulation support, market, industry and regulatory expertise as well as advanced digital tools are just some examples of our services that are aiming to create an excellent customer experience. Our full-line portfolio comprises specialty and industrial chemicals and ingredients of a world-class supplier base. Building on its long-standing experience, unmatched global reach and local excellence, Brenntag works closely alongside its partners to make their business more successful. We are committed to contribute towards greater sustainability in our own business and the industries we serve, and to achieve sustainable profitable growth. Headquartered in Essen (Germany) and with regional headquarters in Philadelphia, Houston and Singapore, Brenntag operates a unique global network with more than 640 locations in 77 countries. The company generated sales of EUR 12.8 billion (USD 14.4 billion) in 2019. Brenntag shares are traded at the Frankfurt Stock Exchange (BNR).

Press contact:

Hubertus Spethmann
Brenntag AG
Global Communications
Messeallee 11
45131 Essen
Germany
Telephone: +49 (201) 6496-1732
E-Mail: hubertus.spethmann@brenntag.de
www.brenntag.com

Medieninhalte



*Brenntag and CheMondis announce cooperation in digital sales and marketing for Chemicals.
(image: Brenntag)*

Diese Meldung kann unter <https://www.presseportal.de/en/pm/108645/4747962> abgerufen werden.