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The mobility specialist REHASENSE cooperates with Krzysztof Pietrasik



Kleve/Germany (ots) -

Since the beginning of July 2020, Krzysztof Pietrasik has been strengthening the European Marketing Department of the

rehabilitation specialist Rehasense from Denmark.

Pietrasik (59) studied and obtained Master of Arts with honours in Academy of Fine Arts in Lodz and post graduate studies of Computer Design in London. He looks back on a 30-year career in the fashion, computer, automotive and advertising industry. He is also a Creative Director for Agora S.A., one of the most important media groups in Poland, based in Warsaw.

Pietrasik reports directly to Rebecca Graber, Marketing and PR Manager Europe of the Rehasense Group. Graber about the latest cooperation: "Krzysztof Pietrasik is an asset to our Marketing Department. We will continuously work on the brand orientation and positioning of the group".

Pietrasik about his cooperation with the mobility specialist Rehasense: "When the group approached me, I was attracted by the idea of working in the health and mobility sector. After I gained insight into the future activities, the cooperation was sealed for me. I am very happy to be part of a dynamic, motivated and international team in which the working atmosphere is a great asset".

About Rehasense

Rehasense is a global company with Danish roots. CEO of the Rehasense Group is Roger Dutton, former Managing Director of the Ottobock subsidiary in Beijing, Asia. Rehasense is specialized in innovative quality products for the rehabilitation market with focus on safety, design and functionality. The product range includes mobility aids such as rollators and wheelchairs as well as care beds, transfer aids and ramps. The offices are located in Denmark and Germany, the customer service and logistics centre is located in Poland.

www.rehasense.com

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Medieninhalte



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