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## **Brenntag Food & Nutrition to handle portfolio of Naturex by Givaudan in Turkey**

Dear all,

Please find attached the press release of Brenntag Food & Nutrition regarding the new agreement with Naturex by Givaudan for Turkey.

For further information please see the press release.

Please do not hesitate to contact us if you have further questions.

Best regards

Svenja Konradt

Essen, September 1, 2020

### **Brenntag Food & Nutrition to handle portfolio of Naturex by Givaudan in Turkey**

Brenntag Food & Nutrition and Naturex by Givaudan have signed an agreement that its product groups Natural Colors and Botanicals will be distributed by the Turkish team of Brenntag Food & Nutrition's global business unit throughout Turkey as of July 1st respectively September 1st, 2020. Naturex has been acquired by Givaudan 2,5 years ago. The company specializes in natural ingredients and offers a wide range of natural colors, nutritional products and botanicals.

"We have been distributing Givaudan's products for twelve years in Turkey, achieved good business and have a great collaboration with the Turkish team of Givaudan. Now it is a great opportunity for us to also be responsible for the distribution of two of Naturex's excellent product groups," states Gamze Ünver, Business Manager, Brenntag Food & Nutrition Turkey.

"We are very happy to extend our collaboration with Brenntag Food & Nutrition by adding the Naturex portfolio. I strongly believe that the existing set up of Brenntag Food & Nutrition will support Naturex sales and that we will achieve a strong market share in the close future," says Mine Genc, Commercial Director Turkey & Central Asia, Givaudan.

The Turkish Brenntag Food & Nutrition team will offer the products in all market segments, such as beverage, dairy, bread & bakery, confectionery, meat and others. Botanicals will especially go into the Food Supplement segment where they will be an even more essential product group for the post-Covid period where a lot of people are expected to turn to more healthier foods.

### **About Brenntag Food & Nutrition:**

Brenntag Food & Nutrition, part of the Brenntag Group, is a leading provider of food ingredients to the marketplaces around the globe. We built a reputation of partnering with the best suppliers of ingredients and additives and deliver right to our customers' needs and requirements. With more than 900 dedicated employees, a presence in 77 countries and 30 application and development centers, Brenntag Food & Nutrition provides technical expertise, tailor-made formulation and application solutions, a broad portfolio of specialty and commodity ingredients and profound industry know-how in the segments meat, poultry & fish processing, bakery & bread, dairy & ice cream, beverages, chocolate & confectionary, convenience food and fruit & vegetable processing. Brenntag Food & Nutrition makes its business partners "Sense the difference".

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