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Paper carrier bags help to combat climate change

Paper bags contribute to fighting climate change



natural and renewable resource

- · based on wood
- ever-growing resource



from sustainably managed forests

- continuous replanting of trees: in the past 25 years, the forest area has increased by 17.5 million hectares.
 This equals almost half of the size of Italy
- · maintains biodiversity and ecosystems
- provides habitat for wildlife, recreational areas and jobs



effective against climate change

- · trees act as carbon sink
- average annual sequestration of carbon in European forests offsets the emissions from a country like Germany
- · CO, stored in wood fibre remains in paper bags



100% biodegradable

- degrades within 2 5 months
- · no harm to environment



100% recyclable

- 72.3 % paper recycling rate in Europe
- recycling reduces emissions
- · contributes to climate change mitigation



helps reduce plastic waste

- alternative to plastic bags
- · no plastic littering
- · no microplastics



reliable shopping companion

carries up to 12 kg



- uniform test standards indicate the weight and volume a bag can carry
- · can be reused several times



demonstrates environmental commitment

- in line with sustainable consumer lifestyle
- expresses brand engagement towards environment



attractive to consumers

- 80 % believe: a brand printed on paper is more pleasant and attractive
- 86 % would rather choose paper bags



Detailed information on www.thepaperbag.org

Stockholm/Paris (ots) -

Making one's own actions more sustainable is a good resolution for the new year. A first simple step is to consider the environment when choosing your own packaging, for example by using paper bags. To what extent paper carrier bags contribute to combating climate change has been summarised in a new infographic. It was published by the platform "The Paper Bag", an association of Europe's leading manufacturers of kraft paper and paper carrier bags.

"In a world facing challenges such as globalisation, climate change and a scarcity of raw materials, it is vital that consumers can make informed decisions," explains Kennert Johansson, Acting Secretary General of CEPI Eurokraft. "With our infographic, we want to raise awareness of the advantages of paper carrier bags as sustainable packaging that contribute to reducing littering and environmental pollution." Paper bags are made from wood, an ever-growing resource. In Europe, it is sourced from sustainably managed forests. Thanks to the continuous replanting of trees, Europe's forest area has increased by 17.5 million hectares during the last 25 years. Sustainable forest management maintains biodiversity and ecosystems and provides a habitat for wildlife, recreational areas and jobs. Moreover, trees act as a carbon sink, which makes them effective at mitigating climate change.

In addition to the environmental aspects, consumers can rely on strong packaging that carries anything up to 12 kg, can be reused several times and be recycled. If paper bags end up in the natural setting, they degrade within 2-5 months and do not harm the environment. Thus, paper bags are perfectly in line with a modern and sustainable consumer lifestyle.

Find all language versions of the infographic here.

Further information: www.thepaperbag.org

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Medieninhalte

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This infographic summarises the advantages of paper carrier bags as sustainable packaging. Editorial use of this picture is free of charge. Please quote the source: "obs/The Paper Bag"

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