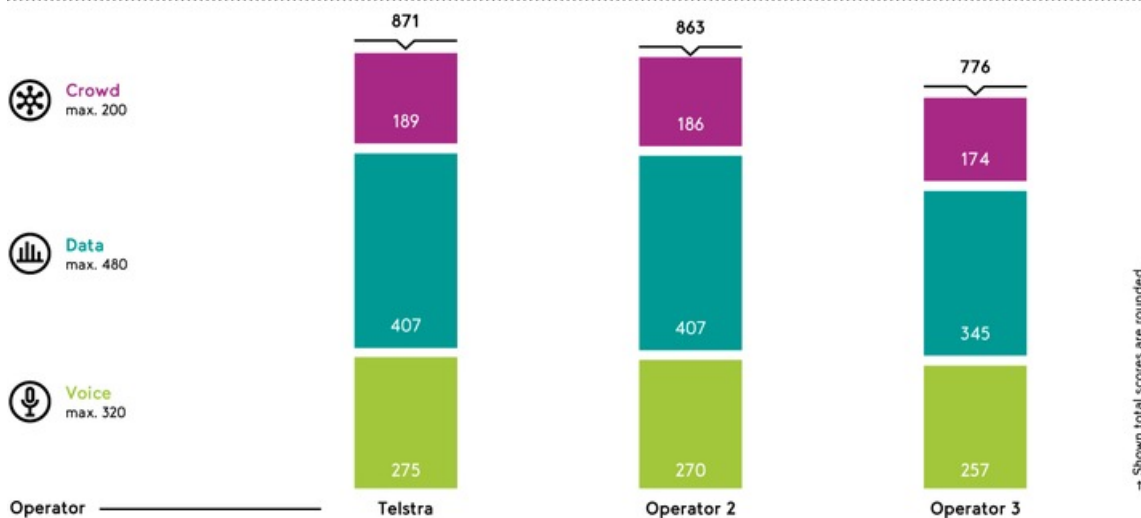


10.12.2019 – 00:01 Uhr

Telstra wins the umlaut Mobile Benchmark 2019 in Australia

Total Score
1000 dots



Aachen (ots) -

The performance of the Australian networks was analyzed by applying the de-facto industry standard methodology of umlaut - combining drive tests, walk tests and a crowd-based analysis.

umlaut (formerly P3), the industry leader in mobile benchmarking and global infrastructure specialist, has named Telstra the "Best in Test" operator in the latest umlaut Mobile Benchmark in Australia 2019. Telstra achieved the highest overall score with 871 points out of a maximum of 1,000. The second best operator scored 863 points followed by 776 points scored by the operator coming in third. In addition to drive tests and walk tests, a crowd-based analysis was conducted, applying the umlaut methodology, which is today the acknowledged de-facto industry standard in more than 120 countries.

The results show:

- Telstra achieves the highest score with 871 points
- Telstra achieves the highest scores in Voice and Crowd Analysis
- The second ranked operator on par with Telstra in Data
- The third ranked operator keeps performance at a good level in all key metro areas
- All operators show strong performance in international comparison

Hakan Ekmen, CEO Telecommunication at umlaut, says: "Congratulations to Telstra. With our methodology, we have demonstrated the performance of the networks and 'on top' what customers actually receive. By continuously optimizing our tests, we achieve representative results. Thus, we have significantly improved our methodology with the globally unique holistic approach of crowd-based analysis combined with classic drive and walk tests."

Sri Amirthalingam, Telstra's Commercial Engineering Executive, said "We are proud to have won the 2019 umlaut Mobile Benchmark and continue our long history of leading the way with mobile technology in the nation. These latest awards add to our "Best in Test" wins in umlaut's former guise as P3 in 2014, 2015, 2016 and 2018. The award clearly reflects our commitment in investing, expanding and strengthening our mobile network for all Australians."

The tests took place from October 23 to November 25, 2019. umlaut tested and measured the performance of Telstra's Voice and Data Services on smartphones in comparison to other LTE/UMTS/GSM mobile radio networks in metropolitan and rural areas of Australia. In cities and towns as well as on connection roads, the Voice and Data measurements were carried out by a drive test. These were supplemented by walk tests - in buildings such as train station halls, airport terminals, cafés and museums. The drive tests included 48,000 km of measuring distance, with a test area accounting for 79 % of the total Australian population.

In addition, a crowdsourcing analysis was carried out. The crowdsourced performance data was collected and evaluated between CW21 2019 and CW44 2019. With a tested area of 96,361 km², the crowdsourcing analysis covered 81.9 % of the non-urban populated areas and 99.9 % of the urban populated areas.

The analysis based on the umlaut crowd-sourced data shows the much greater geographic coverage Telstra has compared to other carriers, scoring best in all coverage categories considered, including Best for Voice Coverage, Best for Data Coverage, and Best 4G coverage.

About umlaut

umlaut is a global, full-service, cross-industry, end-to-end company that offers advisory and fulfilment services to clients all over the world. In-depth domain expertise, broad practical knowledge and interdisciplinary collaboration allow them to add value, quality and focus to their clients' organisations, services and products, in disruptive times in which industries are increasingly converging.

Within an able and agile collective of 20 consultancies and engineering firms spread across 50 locations all over the world, 4,300 specialised experts and engineers provide innovative solutions and transformations across all industries and their various intersections as well as serving the public sector and developing organisational cultures, structures and processes.

For more information please visit: umlaut.com.

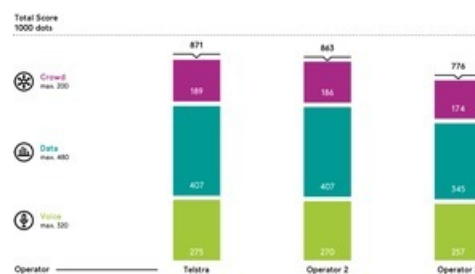
Press Contact:

Olaf Gerwig

E-Mail: olaf.gerwig@umlaut.com

Cell: +49 151 571 33 248

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