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## Deutsche Hospitality expands in the United Arab Emirates / IntercityHotel débuts in Dubai at a prime location on the Jaddaf Waterfront



Frankfurt (ots) -

Yesterday, Sunday, the IntercityHotel Dubai Jaddaf Waterfront opened its doors in the metropolis and cultural centre of the region. This is the first IntercityHotel in the United Arab Emirates, and it offers all the benefits associated with the brand to business travellers and leisure visitors from every part of the world. Regardless of whether the purpose of their trip is to attend meetings or to explore the sights of a fascinating city, guests will now be able to enjoy the high level of comfort they would expect to find in an upper mid-range hotel.

In future, the hotel will comprise two separate buildings housing a total of 201 modern rooms. The roof terrace will feature a pool complex complete with an AquaLounge and a children's pool area. Further facilities include gyms, contemporary style restaurants and a Bistro Lounge. As is the case at all latest generation IntercityHotels, the striking interior design concept bears the signature of the Italian architect Matteo Thun.

"The IntercityHotel Dubai Jaddaf Waterfront occupies an outstanding position right on Dubai Creek," said Thomas Willms, CEO, Deutsche Hospitality. "It represents a further successful step in the ongoing internationalisation of the IntercityHotel brand. We are very pleased to be able to establish a second location in Dubai with this convincing hotel concept in addition to our Steigenberger Hotel Business Bay."

Aylin Nöske, General Manager of the IntercityHotel Dubai Jaddaf Waterfront since November 2018, is also pleased about the successful completion of the first construction phase with 138 rooms and welcoming the first guests: "This is a unique location within the immediate vicinity of the leisure and entertainment attractions available at 'Festival City', and it is fantastic that we are now able to host visitors. The whole team is looking forward to providing our guests with a truly great experience."

More than 40 other IntercityHotels can be found at major transport hubs in cities both in Germany and abroad. Numerous further hotels are at the development stage.

Current press information is available in our press portal (<https://www.deutschehospitality.com/en/press-office>).

IntercityHotel is a Deutsche Hospitality brand which stands for modern upper mid-range urban hotels. IntercityHotels are located within easy walking distance of airports or railway stations. Guests also benefit from a "FreeCityTicket" scheme, which enables them to use local public transport free of charge. The IntercityHotels portfolio includes more than 40 hotels in Germany, Austria, the Netherlands, Oman and China, and 20 further properties are currently at the development stage. Deutsche Hospitality

operates four further brands. Steigenberger Hotels & Resorts boast 60 hotels housed in historic traditional buildings and lively city residences and also offer health and beauty oases set at the very heart of nature. MAXX by Steigenberger is a new and charismatic concept which places the focus on the essential in accordance with its motto "MAXXimize your stay", whilst Jaz in the City branded hotels reflect metropolitan lifestyle and draw upon the local music and cultural scene. Zleep Hotels provide quality and design at an affordable price in Denmark and Sweden.

Contact:

Deutsche Hospitality ? Lyoner Straße 25 ? 60528 Frankfurt am Main ?  
Germany Sven Hirschler ? Tel: +49 69 66564-422 E-mail:  
sven.hirschler@deutschehospitality.com

[www.deutschehospitality.com/en](http://www.deutschehospitality.com/en)  
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#### Medieninhalte



*The first IntercityHotel in the United Arab Emirates impresses with the stylistic concept of Matteo Thun / Image source: Steigenberger Hotels AG*

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