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Video Solutions AG today announce their UK launch of free streaming AVoD television service W4Free.com / SKY to sell advertising

Switzerland (ots) -

W4Free.com is a free new general entertainment service available across PC, Laptop and all mobile devices. Its content is a curated mix of short form lifestyle, crime, movies and tv series. W4Free.com is the UK launch from the same group that runs Watch4.com, leading German language free streaming AVoD service.

"Launching W4free.com marks an important step in Video Solutions expansion plans, we are fully committed to the free streaming space and believe the UK is a natural extension to our already successful watch4.com service that is available in Germany, Switzerland and Austria. We have a strong launch programme line from UK, USA, Australia and Canada. We are also happy to announce, Sky will be representing w4free.com for Advertising sales", said Chris Sharp, Chairman of Video Solutions AG.

"As a new service to the UK, www.w4free.com offers viewers a fresh destination to enjoy a wide range of content online. We're pleased to be working with Chris and the team to offer advertisers increased opportunities in this important and growing on demand environment", said Bella Vuillermoz, Director, Advertising Partners, Sky UK & ROI.

ABOUT VIDEO SOLUTIONS AG

Video Solutions AG is the owner and operator of a number of AVoD and SVoD brands in Europe. Its free streaming service Watch4.com is a general entertainment service and broadcasts across Germany, Switzerland and Austria and reaches 10 million people per month. Watch4 is available across a multitude of devices, PC, laptops, android and IOS tablets and phones.

Chairman Chris Sharp has more than 30 year's experience in the entertainment industry. He founded one of the leading Independent TV Operations in Europe, Zone Media. Zone Media was sold to Liberty Global in 2005 and later to AMC Networks. Chris served as Chief Programming Officer in London for Liberty Global owned Chello Zone and AMC Networks UK. He also served on the board of four UK CBS Studios International / AMC Networks UK joint venture channels since their launch in 2009 until September 2016. Chris has been with VSAG since April 2018.

CEO Philipp Rotermund is a successful television and media entrepreneur. Working extensively in the Pay TV marketplace, he has worked for the key platforms in Europe. He has launched a number of broadcast channels and video-on-demand services. Philipp is the founder of VGAG and responsible for the management and rapid growth of the Group.

For more information, please contact:

Antje Burda
Burda und Fink Public Relations
ab@burda-fink.de
O - +49 89 8906491 11
M +49 170 7779012

Müllerstrasse 40
D - 80469 München

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