

12.11.2019 – 13:44 Uhr

Gavin Patterson takes on new TMT role at Solon Management Consulting / Former BT CEO joins strategic consulting firm as Senior Advisor



Solon Management Consulting has expanded its expertise in the TMT industry with the recent appointment of Gavin Patterson to its senior advisor network. The former CEO of BT and Chairman at Salesforce Europe will be providing insights and advice to Solon clients and teams.

"I am delighted to work with Solon and provide my expertise in the telecom and media sectors," said Gavin Patterson. "From a strategic and operational perspective, by helping clients understand regulations, infrastructure and operational improvements for the digital era, I would like to make sure they are ready for the future changes that will happen in the industry."

"Gavin is a highly respected leader and visionary in the TMT industry" said Frederic Huet, Partner at Solon. "His extensive experience in the telecom and media space makes him a powerful addition to our team. We are extremely happy to have Gavin join us at a moment when we are experiencing a strong growth and are opening new European offices."

After leaving Procter & Gamble, Patterson started his career in the TMT industry in 2000 at cable company Telewest, managing television services. In 2004, he joined British Telecom as Managing Director of their consumer division and launched the TV service BT Vision, and subsequently was responsible for their broadband offerings such as the optical fibre service. Patterson took over as CEO of BT in 2013 and oversaw the transformation of BT from an incumbent to an efficient, integrated operator. During his tenure BT acquired and successfully integrated the leading UK mobile operator EE, acquired media rights and launched new TV channels to compete against Sky, upgraded BT network technology (VDSL, FTTC, FTTH), and continued BT's transition to a more independent network division, Openreach.

Download link to high-res picture of Gavin Patterson (link expires Feb 19th 2020): <https://web.tresorit.com/l#2m4qqxwprUe-5cvISM0v4w>

About Solon Management Consulting: <https://www.solonstrategy.com/>

Contact:

For more information or interview requests, please contact Mona Beach: +49 89 210388-0 or mona.beach@solonstrategy.com.

Medieninhalte



Gavin Patterson / Gavin Patterson takes on new TMT role at Solon Management Consulting / Former BT CEO joins strategic consulting firm as Senior Advisor. Editorial use of this picture is free of charge. Please quote the source: "obs/Solon Management Consulting GmbH & Co. KG"

Original content of: Solon Management Consulting GmbH & Co. KG, transmitted by news aktuell
Diese Meldung kann unter <https://www.presseportal.de/en/pm/22539/4437860> abgerufen werden.