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EANS-News: Lenzing AG / Filip Miermans is the new head of Corporate Communications & Investor Relations at Lenzing

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Personnel/Company Information

Lenzing - Starting at the beginning of September, Filip Miermans will head the department of "Corporate Communications & Investor Relations" at Lenzing AG. In this capacity, he will report directly to Stefan Doboczky, Chief Executive Officer of Lenzing. Filip Miermans will succeed Waltraud Kaserer, who will continue to support Lenzing in the future in the field of public affairs.

Filip Miermans has specialized knowledge and longstanding experience in communications and marketing. Before joining the Lenzing Group, Mr. Miermans served as Head of Marketing & Corporate Communications for the Lower Austrian mechanical engineering company Lisec Austria GmbH since the year 2013. Previously he held management positions in marketing and communications at Miba AG, Heradesign (Knauf Insulation) and the Plansee subsidiary Ceratizit. Born in Belgium, Miermans has lived in Austria for 20 years, and is the father of three children.

"We succeeded in attracting Filip Miermans, an experienced and skilled communications expert with a very high degree of personal integrity, to work for Lenzing. He will make a major contribution towards the ongoing implementation of the corporate strategy sCore TEN", says Stefan Doboczky.

Filip Miermans, commenting on his new position at Lenzing, adds: "I very much look forward to the tasks awaiting me in a company in which sustainability is already embedded in its products. The fibers made of wood are biodegradable and compostable at the end of their life cycle. For me this is credible sustainability."

Photo download [<https://mediadb.lenzing.com/pinaccess/showpin.do?pinCode=1I23sHVQ7Yfj>]
PIN: 1I23sHVQ7Yfj

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